

The Silver Bullet?

PROF DURREEN SHAHNAZ



Asia's Economic Miracle





FACT #1:

>87% of fish stocks are overexploited or depleted, and 70% of mangrove cover has disappeared

FACT #2:

But >11% of coral reefs have collapsed and another 48% are in critical condition

FACT #3:

35 pollution hotspots in the South China Sea

Additional Resources Must Be Mobilized to Instill Change

Redefining The Narrative

Are We Asking the Wrong Questions?

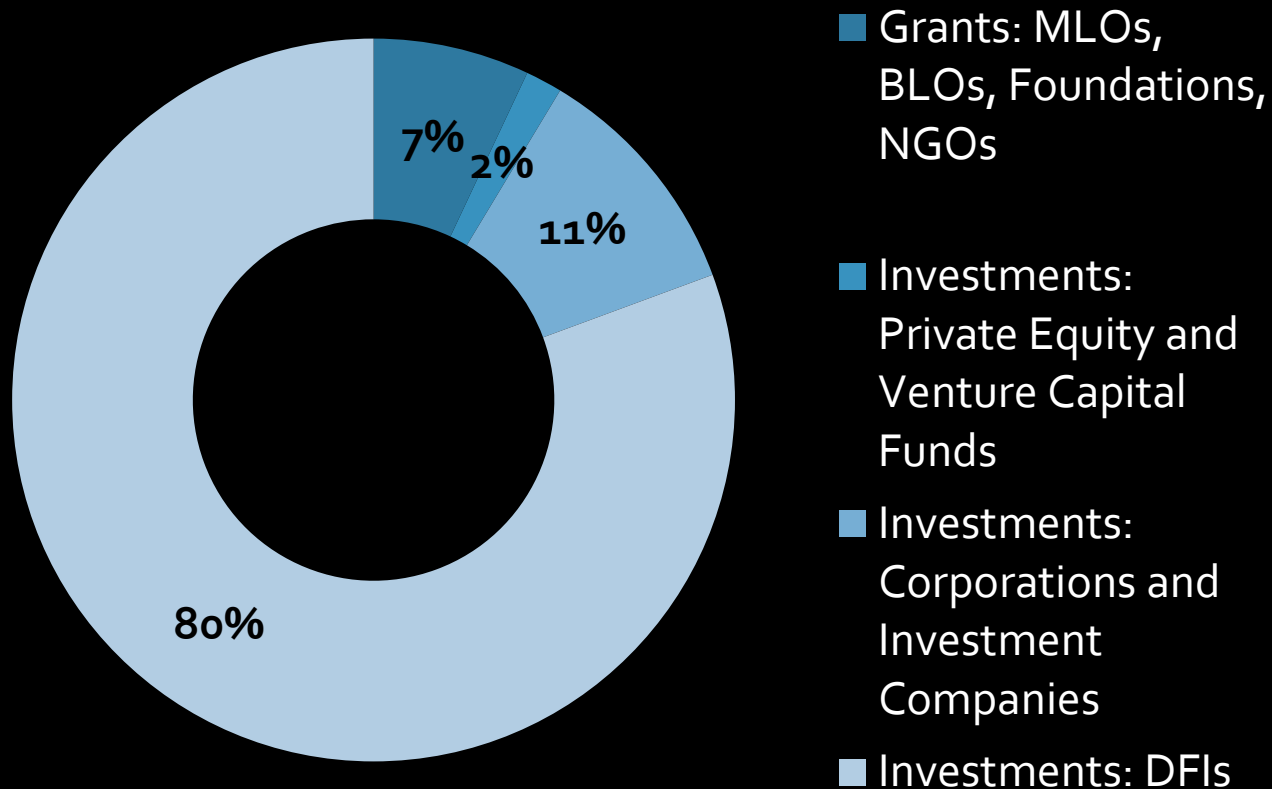
How Can
We Build Our
Coastal
Resources and
Conserve Our
Coastal
Ecosystems?

How Can
Stakeholders of
the Blue
Economy
Balance Profits
with Impact?

How Can
The World
Achieve
Sustainable
Development
for
Generations?

Integrated Coastal Management

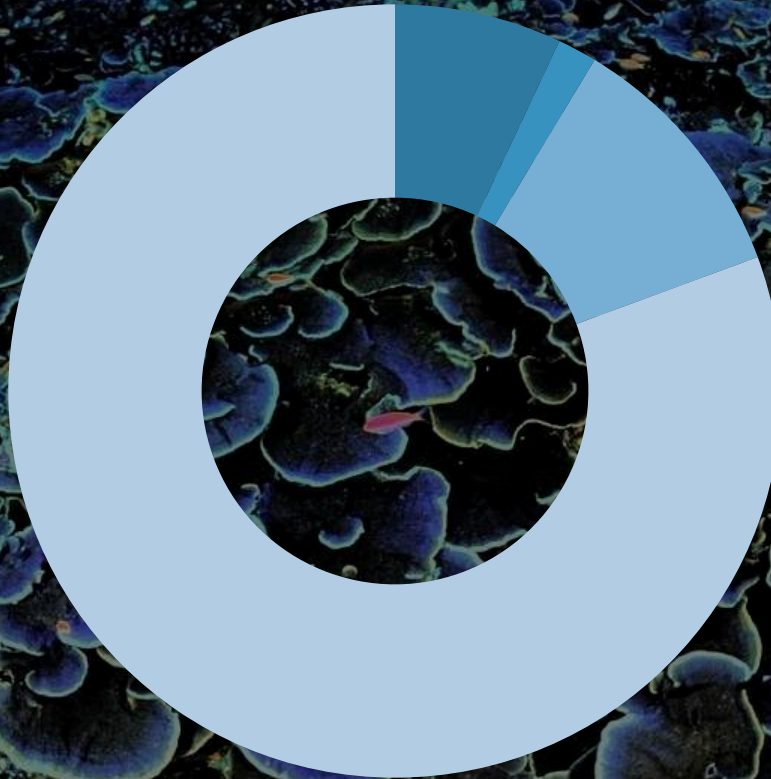
Current Funding Landscape: Est. US\$10 Billion



Grant Funding and Investment Capital to ICM Related Sectors, Select Countries, 2005-2015. By Donor Category, Estimates of Committed Funds, US\$ millions (% of total)

Integrated Coastal Management

Funding Gap: > US\$ 300 Billion



The World is Innovating...

Solutions to Address the Gaps



Is there a Silver Bullet?

Silver Bullet
is
Opportunity



Social Capital Markets

Opportunity for Sustainable Development through Impact Investing

Investments intended to create positive impact beyond financial return

Provide capital

... to generate positive social and/or environmental impact

Business designed with intent...

Expect financial returns

Integrated Coastal Management

Multilateral Development Institutions dominate the ICM landscape – contributing 60% of grant funding to the space

39%

Global
Environment
Facility
(GEF)

13%

World Bank

9%

United Nations
Development
Programme
(UNDP)

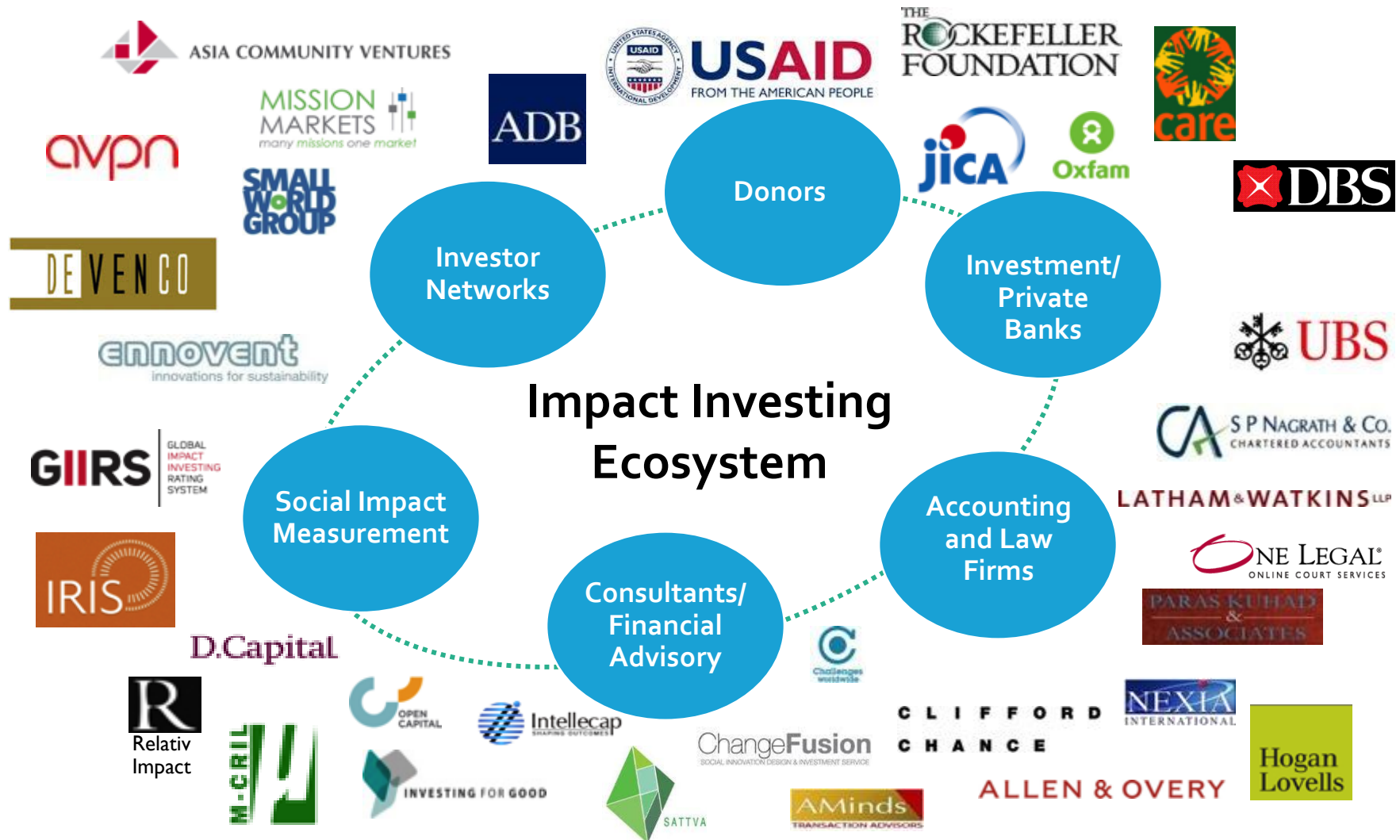
Opportunity to Link Development With Capitalism

\$40 million



Vibrant Ecosystem

Opportunity to Align Incentives of Diverse Stakeholders





OneNest
STYLE WITH A MISSION

PH: 055 422259



**Silver Bullet
Is
Innovation**

A New Wave of Solutions

Innovative Approaches Across the Impact Investing Space

A hand holding a magnifying glass over a dilapidated house. The house is old, with a dark roof and several windows that appear to be boarded up or missing. The background is a blurred outdoor setting with trees and a fence.

NEW PLAYERS:
Private Sector
Participants &
Partnerships

**NEW
MECHANISMS:**
Bonds, Funds,
Offsets, Swaps

**NEW
MARKETS:**
Rural, Remote,
At Risk Regions

A New Wave of Solutions

Innovative Approaches in Integrated Coastal Management

Debt-for-
Nature
Swaps

Biodiversity
Offsets

Payment for
Ecosystem
Services

Revolving
Loan
Funds



The Role Of Private Sector in Creating Impact

Going Above
and Beyond
Risk & Return,
ESG and CSR

Positive Impact
Today = Good
Business in the
Future

Photo Credits: AJ. Mat

A hand is shown holding a small green plant that is growing out of a pile of coins. The background is a collage of various banknotes, including US dollars and Euros. The overall theme is financial growth and investment.

IIX's Impact Magnifier Program

Enhancing the Socio-Environmental Impact of SMEs


Identifying
potential impact
areas for
traditional
businesses

Supporting SMEs
in managing and
expanding their
impact

Providing
opportunities for
businesses to
invest in their own
future

IIX's Financial Sustainability Program

Transforming NGOs into Financially Sustainable Enterprises



Identifying
potential revenue
streams for NGOs

Transforming
NGOs into
financially
sustainable
enterprises for
impact longevity

Ensuring NGOs
remain mission-
focused during
and post-
transition

IIX's Women's Livelihood Bond

Innovative Financial Instrument Changing Finance and Financing Change

INNOVATION
\$20 Million Debt
Security Listed
on Impact
Exchange

RISK
Mitigate Risk by
Improving
Portfolio Net
Impact

IMPACT
Empowering
Half a Million
Women Across
Asia



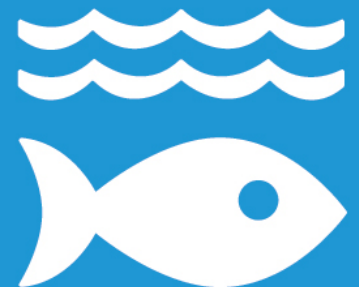
**Silver Bullet
Is
Belief**

Life Below Water...Achieving SDG 14



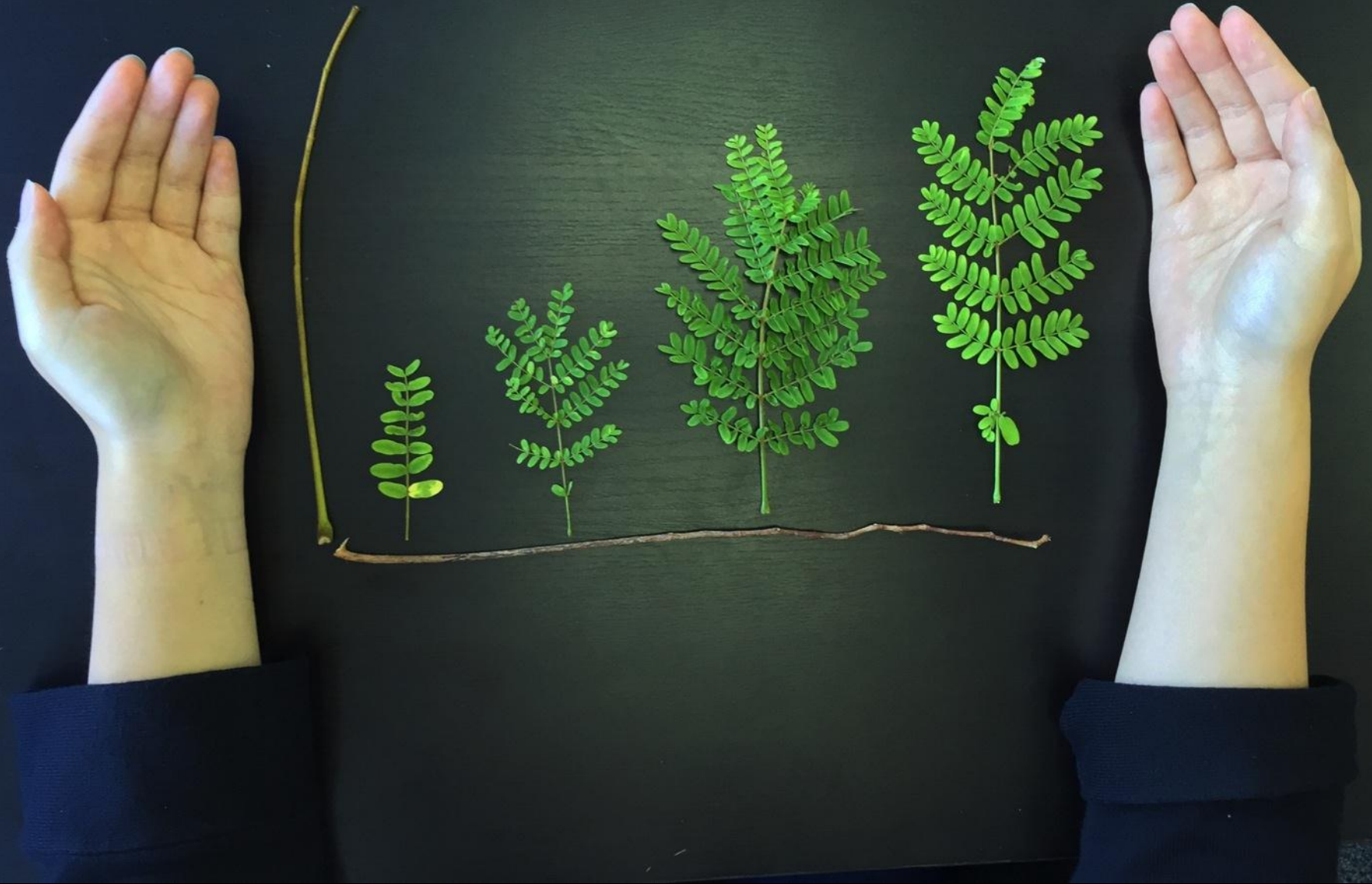
Conserve and Sustainably
Use the Oceans, Seas and
Marine Resources

14



From \$46 Billion in 2014 to \$1 Trillion by 2020

Belief in the Potential for a Better Tomorrow



State of Impact Investing in Asia

Belief That Finance Can Be A Force For Good



The Path Forward

...And Using Impact Investing to Transform Lives Across The World



Integrated Coastal Management

Existing potential and remaining gaps

> **\$300 billion funding gap**

represents huge **market potential** for impact investors

> **Innovative mechanisms** and **approaches** are being formulated and **new players** are entering the conservation finance space

GAPS REMAIN

- > Difficulty in sourcing
- > Lack of knowledge and awareness

What Next?

A wealth of opportunity lies beneath the surface

**Research and
Knowledge
Management
Platforms** to
Identify Gaps
and Trends

**Awareness
Building Efforts**
to Expand the
Ecosystem of
Players involved
in ICM

**Investment
Readiness and
Technical
Assistance
Programs** to
Build a Healthy
Pipeline of
Projects

A serene sunset scene over a body of water. Two people are in a small boat; one is standing and using a long pole, while the other is seated. The sky transitions from a deep blue at the top to a bright orange and yellow near the horizon, with the colors reflected in the still water. The overall mood is peaceful and contemplative.

Silver Bullet Is Catalyzing Growth Through Democratizing Capital Markets

What is your Silver Bullet?

THANKYOU

