

Taoism culture & Marine sustainable development

道家文化与海洋可持续发展

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大小洞天

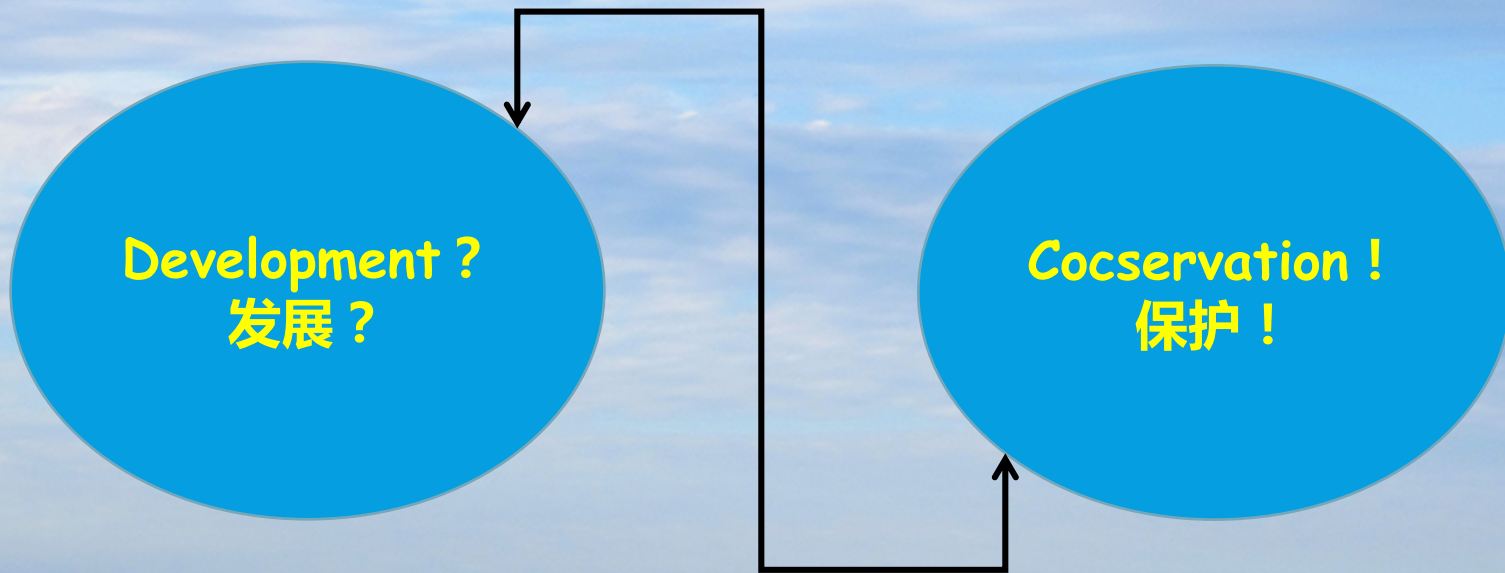
FAIRYLAND

中国·三亚

Dongtian Park, Sanya, China
中国·三亚 大小洞天旅游区

Human & Nature

人与自然



Acient Wisdom into Nature

自然界的古老智慧

Tao Te Ching
《道德经》

After Nature Philosophy
道法自然

Unity of Man and Nature
天人合一

About Dongtian Park

关于大小洞天旅游区



Tai Ji Square
太极广场

Sanya Nature Museum

三亚自然博物馆



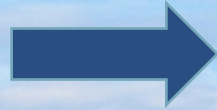
Moon Bay Resort 小月湾度假酒店



Environmental development and protection strategy

环境开发与保护策略

Principle
原则



Give priority to marine
environmental protection &
reasonable development
保护为主，合理开发



Set up natural ecological
protection rules
制定自然生态保护规则

Strategy 1 : set up scenic project planning rules

策略一：制定景区规划规则

Planning project based on the terrain
根据地形规划，因山就势



Digging mountains forbidden
禁止挖山



Strategy 2 : set up beach development rules 策略二：制定海滩开发规则

Reef destruction projects forbidden
禁止开采、破坏礁石



Waste water treatment equipment 污水再利用处理系统

Sewage disposal forbidden
禁止排污



strategy 3 : set up vegetation conservation rules

策略三：制定植被保护规则

Appropriate development to comply with the vegetation growth

景区适度开发并顺应植被生长规则



Vegetation planting & monitoring
大面积种植植被及进行植被生长监测



Measures we take 生态环保措施



The ecological net
生态交通网

Garbage sorting devices 垃圾分类装置



Beach clean-ups
员工净滩活动



Traditional culture activities
二月二龙抬头活动



About CSR

企业社会责任



Blue Ribbon
蓝丝带海洋保护协会

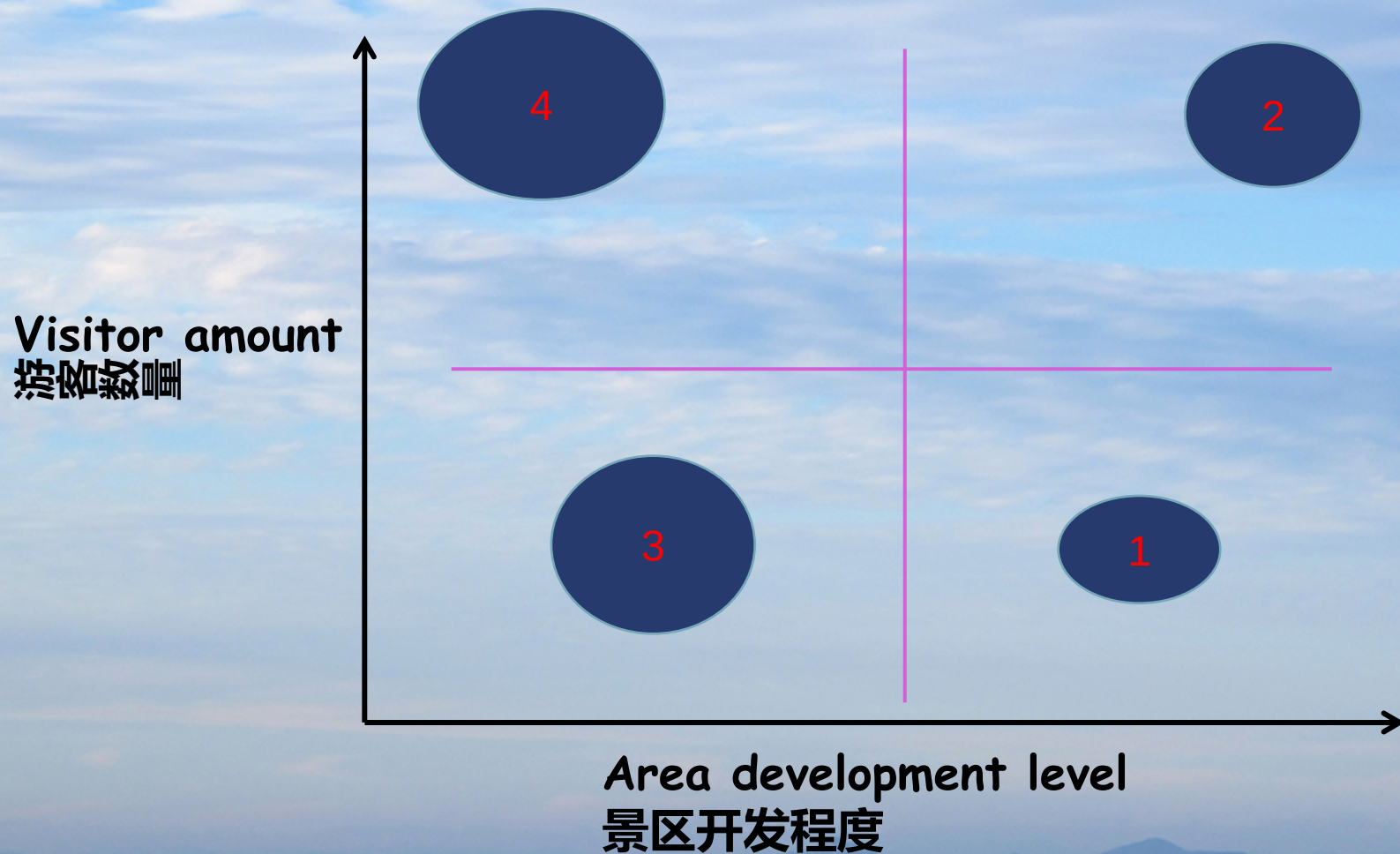


Education supporting campaigns 支教活动



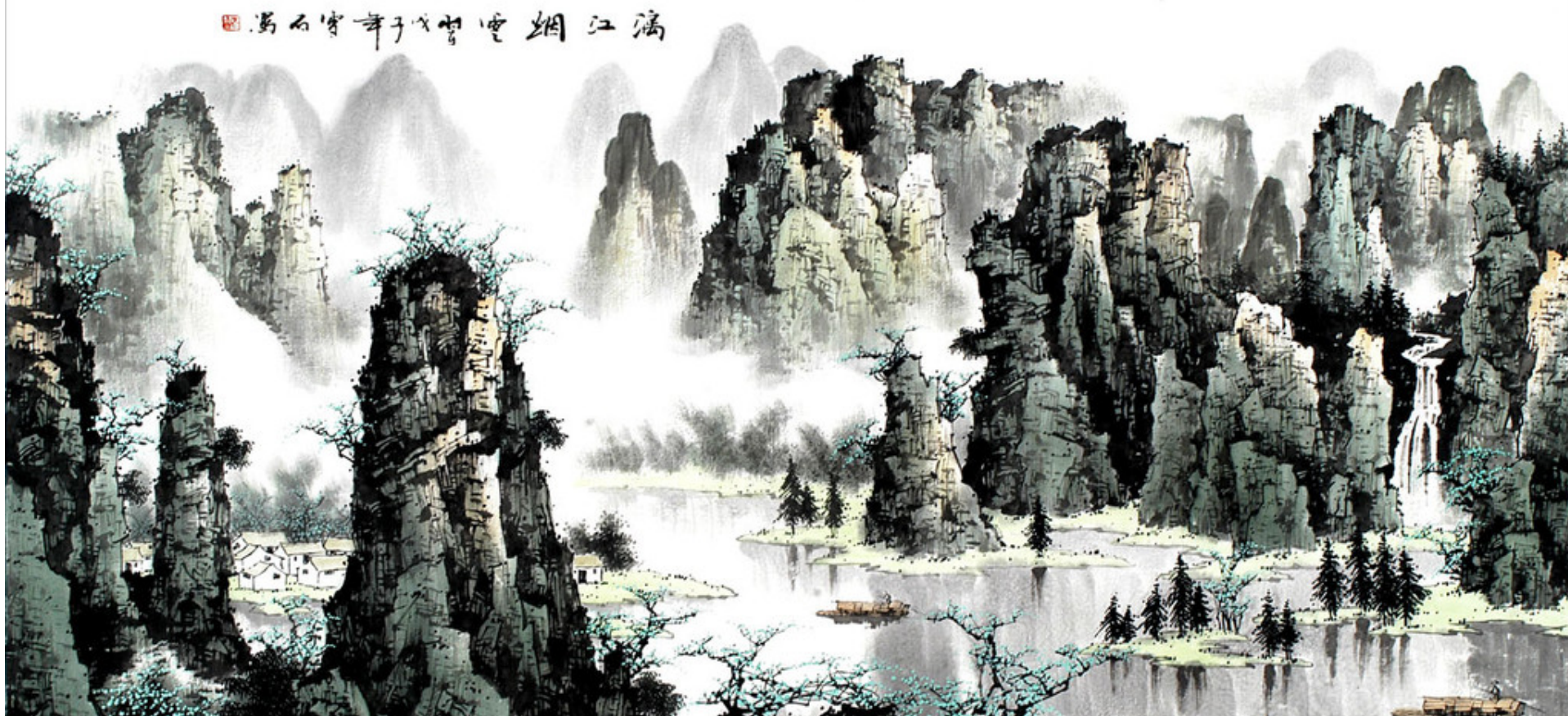
Raise one question

我提出的问题



Summary

总结





Thank You !
谢谢大家