



MORRISONS

Using the private sector to drive reform in fisheries
a case study of Ben Tre trawl fisheries, Vietnam

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What will be covered?

- Morrisons sourcing policy & why FIPs
- The challenge
- The solution
- The history
- What we have done to date
- What the future may hold
- Learning to date



Morrisons view

Fish is an important food item globally

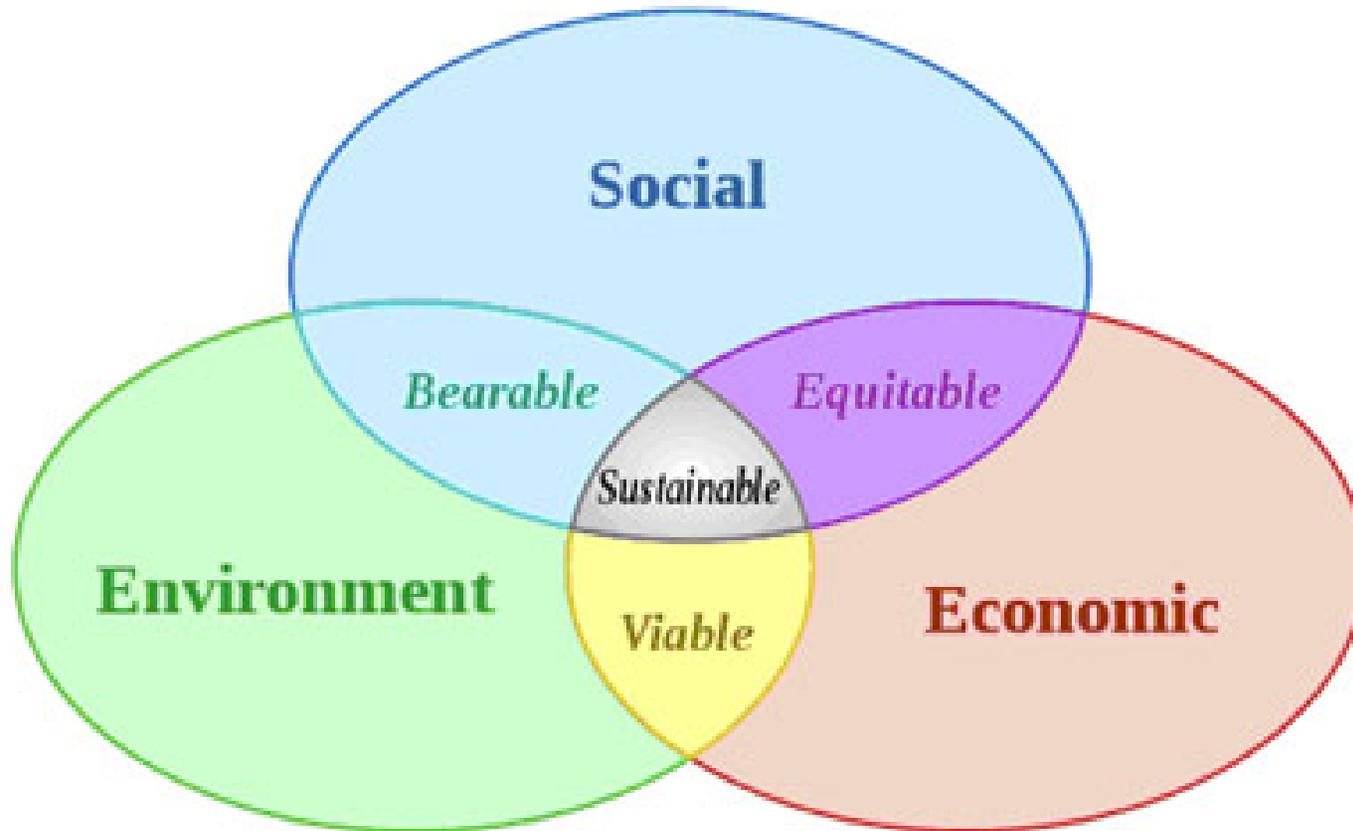
Aquaculture is increasingly feeding this demand as wild capture volumes are static ~ but both are linked

The value chain needs to be managed responsibly for future generations

The FAO Codes underpin “responsible seafood” for Morrisons



What does our sourcing policy cover?



Why FIPs & AIPs?

- The world of seafood is NOT black/ white
- Between BUY and DON'T BUY there must be a transition
- Transition areas will include
 - Economic
 - Physical
 - Environmental
 - Social
- Fishery & Aquaculture improvement is a vehicle for transition but biomass & environmental impact is not the be all and end all



The challenge

- Trawl fisheries supply 50% of the wild harvest seafood in Asia
- Many trawl fisheries have inadequate controls on catches
- There is abundant evidence of widespread overfishing and ecosystem alteration
- Current trends are not good for the fish, fishing dependent communities and downstream suppliers and consumers
- Tropical trawl fisheries are very complex – large number of species, diversity of products and competing demands
- Weak enforcement and poor compliance with existing regulations
- Open access fishery with no control on number of vessels



Ben Tre some facts 2013

- 3,595 vessels operate
- 2,700 vessels account for 80% catch
- 153,000 people employed in fisheries
- 134,300 MT landed by trawlers
- 48% targeted, 30% “trash”, 19% squid/ cuttlefish



The solution

- Good fisheries management is needed to stabilise and/or rebuild fish stocks.
- Experience from all around the world (including Vietnam) shows that management that involves stakeholders has a better chance of success than top down control
- Aligning all those that have an interest in long term supplies is a critical step towards good management
- A Fishery Improvement Project (FIP) is a useful tool for getting people together, developing a plan for the future and making progress.
- FIP may generate collective efforts, resources to improve the fishery
- Transitioning the fishery from high impact low value catching to low impact high value fishery products
- Improving fish handling onboard vessels to increase the quality and value of catch



What have we done to date

- A key step in a FIP is conducting an analysis of the current state of the fishery to identify gaps in information availability and management.
- For Ben Tre we have used the Responsible Sourcing standard developed by the International Fishmeal and Fish oil Organisation as a benchmark to conduct the gap analysis
- From this the stakeholders have developed a work plan and priorities have been established.
- Agreements with government are almost complete
- Next step is to add in social aspects via the ASEAN FIP Protocol
- Vessel improvement plan to improve onboard handling/ worker health & safety in place for implementation in 2016



What the future may hold

- There is a big job to be done and some difficult decisions to be made.
- The work plan has many tasks that will not be accomplished in the short term and funding will always be an issue.
- We are planning on using the Asia Pacific Fishery Commission's Tropical Trawl Guidelines as the basis for management planning
- IFFO RS has some funds from the US government via NOAA to help resolve some of the management complexities
- We want to involve people from outside Ben Tre so that they may benefit from our experiences.
- *Significant changes to implementation of Government policy and legislation required*



Learning to date

- The Ben Tre fishery is no different from many other fisheries in the world that require constant monitoring and attention
- The Ben Tre fishery differs from many other fisheries in that there is a committed group of stakeholder who want a better future
- A private sector that is motivated by long term responsible sourcing commitments can help drive progress.
- Strong voice/ demand from markets for sustainable fish sources are important to downstream suppliers to improve their practices and management
- Look at the pressure other regional Governments are under and grasp the opportunity to put in robust processes to address them
- *Involving government is critical to success*



Thank you!

