

Abstract

SESSION 2:

Accelerating Actions for Sustainable Development and Climate Change

WORKSHOP 2.2:

Application of Knowledge Management in Scaling up Partnership Investments in a Blue Economy

The Seas of East Asia (SEA) Knowledge Bank

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Existing websites or platforms are available for disseminating knowledge and facilitating knowledge sharing in integrated coastal management (ICM) in the region, such as the Coral Triangle Initiative's (CTI) national and secretariat websites, and the IW:Learn website. However, the provision of knowledge products and services specifically to facilitate ICM investments by local governments is non-existent in the region.

The Seas of East Asia (SEA) Knowledge Bank is a platform intended to serve as (a) a vehicle for sharing good practices, tools and other knowledge among World Bank and other ICM projects in the region, and (b) a means to assist local governments prepare investment ready ICM project profiles and connect them with interested investors, donors and businessmen. The immediate goal of the SEA Knowledge Bank is to enhance the capacities central and local governments for developing investment projects.

The SEA Knowledge Bank provides a system for capturing knowledge and lessons learned from the five investment projects and one regional innovation and TA project under the WB/GEF PFD. It will also feature KM tools and products such as (a) the State-of-the-Coasts indicator system developed by PEMSEA, (b) support websites for ICM communities of practice, (c) directories of experts and service providers in ICM, (d) replication-oriented knowledge products and services, and (e) access to various services such as certification programs, training courses, study tours and conferences or meetings in ICM.

An innovative feature of the platform is the classification and presentation of knowledge products and services according to the stages of investment preparation that a local government goes through, culminating in the preparation of investment-ready ICM project profiles at which stage the local government is ready to connect with interested investors. A section of the platform is devoted to helping interested investors identify project profiles that match their interests or specialization, understand the country-specific investment laws and regulations in the region and find opportunities to meet local government officials.



THE EAST ASIAN SEAS CONGRESS 2015
16-21 November 2015 • Danang, Vietnam

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Setting the Sustainable Development Agenda for the Seas of East Asia beyond 2015

About Renato Cardinal:

Mr. Cardinal brings to PEMSEA over 20 years of experience in audit and systems review of ISO 9001, ISO 14001, OHSAS 18001 and IMS requirements. He has been with PEMSEA since 2008, overseeing the development, testing and verification of the integrated coastal management (ICM) code, including the formulation of a recognition and certification system that conforms to ISO 9001 (Quality Management), ISO 14001 (Environmental Management) certification standards, among others. He has a degree in Metallurgical Engineering from Mapua Institute of Technology in the Philippines. He leads PEMSEA's effort for the implementation of the Port Safety, Health and Environmental Management (PSHEM) Code; and the development of the Knowledge Management Services.

About Serafin Talisayon:

Dr. Serafin (or "Apin") Talisayon is known as the "Father of KM in the Philippines," after co-founding CCLFI in 1999, starting the first KM course at the University of the Philippines in 2001, and spearheading the establishment of the KM Association of the Philippines in 2002 of which he is currently the Vice Chairperson.

He is a Chief Expert in KM at the Asian Productivity Organization (Tokyo), the Vice-Chair of the Society of KM Professionals and a member of Entovation 100, a global network of 100 leading KM practitioners.

He was KM consultant for the World Bank (Manila), European Union, the Asian Development Bank, the United Nations Development Programme (Bangladesh, Cambodia, Philippines and New York HQ), Islamic Development Bank (Jeddah), the WHO Western Pacific Regional Office, the ILO Regional Office for Asia Pacific (Bangkok), UNISDR (Bangkok and Geneva HQ), IBM Philippines, SEAMEO (Bangkok), the Asian Productivity Organization (Tokyo), the Baganuur JST (Mongolia), Shell Malampaya MMT, Dunamis (Indonesia), Institute of Development Studies (U.K.), IKM Emergent (Netherlands) with EADI (Germany) and the Ambedkar Institute of Productivity (India).

Apin's varied experiences include work for the Philippine Government in knowledge-based development as part of national development strategy. In 1988-1992, Apin set up and developed the Economic Research Group for the Department of Finance' economic intelligence bureau, which undertook a series of studies in the Philippine political economy. In 1992-1998, he was appointed by President Fidel V. Ramos as Assistant Secretary for Policy of the National Security Council, where he assisted in the formulation of Philippines 2000, President Ramos' reform and economic strategy for global competitiveness and people empowerment. At NSC, he headed the Policy and Plans Office whose responsibility is to undertake policy research, recommendations and formulations in various development and reform initiatives.

He is a member of the Editorial Board of the Knowledge Management for Development Journal. He wrote two books on KM, co-authored two e-books (on KM for poverty alleviation and on post-project knowledge capture), edited four books on KM, and wrote papers on KM for the development sector. He has presented papers in KM conferences and meetings in Jakarta, Taipei, Seoul, Yogyakarta, Kuala Lumpur, Beijing, New Delhi, Hong Kong and Singapore; gave KM lectures in Vietnam, India and Indonesia; and was conference rapporteur of KM conferences in Bangkok and in New Delhi.

As Director for R&D at CCLFI he had (i) developed the Learning Organization Diagnostics© and tested it in over 50 organizations, (ii) designed the online KM Practitioner Certification Course of CCLFI featuring practice of 30 basic KM skills and set up its practice website, (iii) tested and compiled low-cost KM workplace practicums in over 50 KM training courses.

View his publications at Academia.edu and his KM thoughts in his KM weblog where you can read about "Low-Cost KM Tips," "Success Factors in KM," "KM Case Studies," "Learn from my KM Mistakes," "KM Framework," and "Useful Distinctions in KM".