

# Abstract

## SPECIAL EVENTS:

Roundtable: Investing in a Blue Economy for Conservation and Impact

## The Vibrant Oceans Initiative and Investment Blueprints for Transition to Sustainable Fisheries



**Trip O'Shea**  
Vice President  
Encourage Capital

The Vibrant Oceans Initiative, a US\$53 million, 5-year effort to boost fish populations in Brazil, the Philippines and Chile, aims to revitalize 7% of the world's fisheries. This innovative approach to fisheries reform includes a focus on developing investment blueprints that will let private capital create financial incentives and rewards for fishers who transition to more sustainable fishing practices. Trip O'Shea, Vice President with Encourage Capital, will discuss the investment models emerging from this groundbreaking work, in particular, the public-private partnership model being developed for the Philippines.



THE EAST ASIAN SEAS CONGRESS 2015  
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## Global Targets Local Benefits

Setting the Sustainable Development Agenda for the Seas of East Asia beyond 2015