

# Abstract

## SPECIAL EVENTS:

Roundtable: Investing in a Blue Economy for Conservation and Impact

## Lessons in Coastal Community Business Models and Sustainable Private Sector Enterprise: Abalone Production in Siargao Island, Surigao Del Norte, Philippines Climate Change Adaptation Project (PhilCCAP)

**René Benguerel**  
Managing Director  
Blueyou Consulting



Blueyou Consulting's Managing Director René Benguerel introduces the audience to a feasibility study and business plan for a community-based Abalone farming venture in the Philippines. The session addresses not only relevant parameters of economic, technical and social feasibility for coastal community driven business development, but also covers value and supply chain strategies for smallholder projects and aspects of developing the capacity of community-based enterprises to mobilize investment and successfully implement business strategies.



THE EAST ASIAN SEAS CONGRESS 2015  
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**Global Targets**  
**Local Benefits**

Setting the Sustainable Development Agenda for  
the Seas of East Asia beyond 2015