

Abstract

SPECIAL EVENTS:

Blue Economy for Business:
Building an East Asian Seas
Sustainable Business Network

Launching the East Asian Seas Sustainable Business Network

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Companies face issues impacting their coastal and marine operations including overfishing, loss of coastlines, pollution from land- and ocean-based sources, sea-level rise, shifting weather patterns and more, along with increasing levels of public scrutiny and accountability for how these issues are managed. In light of these and other megatrends impacting the coastal and marine ecosystem services that form the basis for economic activity, sustainable development and blue economy have become strategic considerations for business. Blue economy holds the potential for new market opportunities and competitive advantage in a rapidly shifting ecological and economic landscape. To support companies in their coastal and marine sustainable development activities, PEMSEA is launching the East Asian Seas Sustainable Business Network as an active community of forward-thinking companies and investors focused on building a blue economy in the East Asian Region. In this portion of the workshop, attendees will learn about the East Asian Seas Sustainable Business Network and help set its priorities for the coming year.



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Global Targets Local Benefits

Setting the Sustainable Development Agenda for
the Seas of East Asia beyond 2015