



EAS Congress 2015 Sponsorship Packages

Diamond	Gold	Silver	Collaborator
\$50,000.00	\$25,000.00	\$10,000.00	\$5,000.00
Or airline ticket sponsorships equal to the amount of packages.			

Pre-Event Publicity on the Web and All Marketing Collateral

• Acknowledgement (Corporate logo) on the Congress webpage	✓	✓	✓	✓
• Hyperlinking of Sponsor's page to Congress webpage	✓	✓	✓	
• Internet banner on Congress website for 6 months (banner to be provided by the Sponsor based on specifications given by the Organizer)	✓			
• Write-up on the Sponsor included in Congress website	200 words	150 words	100 words	
• Acknowledgement (Corporate logo) on Marketing Collateral	✓	✓	✓	
• Acknowledgement (Corporate logo) on Welcome Banners at the airport	✓	✓	✓	
• Acknowledgement (Corporate logo) on street banners closer to date of event	✓	✓	✓	
• Email blasts (Emailer to be provided by the sponsor; the organizer will undertake dissemination. Note – the contents and design of the emailer is subject to the organizer's approval prior to distribution)	2 email blasts to registered delegates 6 and 3 weeks before congress, respectively.	1 email blast to registered delegates 1 month before the event	1 email blast to registered delegates 1 month before the event	
• Inclusion of company logo on the Conference bag	✓	✓	✓	✓

Publicity During the Congress

• Acknowledgement (Corporate logo) on the sponsor's Billboard in the venue.	✓	✓	✓	
• Acknowledgement (Corporate logo) on Entrance Welcome Arch and event backdrop	✓	✓	✓	✓
• Acknowledgement (Corporate logo) in the sponsors' page of the Congress Program (size of logo will vary based on sponsorship level)	✓	✓		
• Complimentary exhibit space	✓	✓		
• Organization/Corporate flyer included in Congress bags	✓	✓	✓	
• Live acknowledgement during Congress Ceremonies, Exhibit and dinner programs	✓	✓	✓	✓

Delegate Passes

• Complimentary Congress passes	5	2	1	1
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Special Invitations

• <i>Opening Ceremony</i>	2	2	1	1
• VIP invitations to the Opening Ceremony				
• <i>Welcome Reception</i>	3	2	2	1
• VIP passes to the Welcome Reception				
• <i>Partnership Night</i>	✓			
• Senior Executive to deliver special message during the Partnership Night				

Post-Event

• 1 time email blast to registered delegates 2 weeks after the conclusion of the Congress (emailer to be provided by sponsor, organizer will undertake dissemination)	✓	✓		
• Acknowledgement (Corporate logo) in the Sponsors' page of the special issue of <i>Tropical Coasts</i> magazine on EAS Congress 2015	✓	✓	✓	✓