



THE EAST ASIAN SEAS CONGRESS 2015

Global Targets
Local Benefits

Setting the Sustainable Development Agenda
for the Seas of East Asia beyond 2015

16-21 November 2015 • Danang, Vietnam

Thailand Investment Opportunities in Ecotourism

Orapan Nabangchang

Director of the Economy and Environment Institute
of the Lower Mekong Sub Region (EEI-LMS)

Entrance fees:

- Thais 100 Baht (3)
- Foreigners 300 Baht (10)

Scuba diving fees:

-200 Baht (approx 6 USD)

Looking at just 3 popular Marine National Parks,
Surin, Similan and Lanta....

In 2013: 2.32 million visitors; revenue approx. 6 mil. USD

643 ha/staff

Surin 20.88\$/ha

Similan 24.67\$/ha

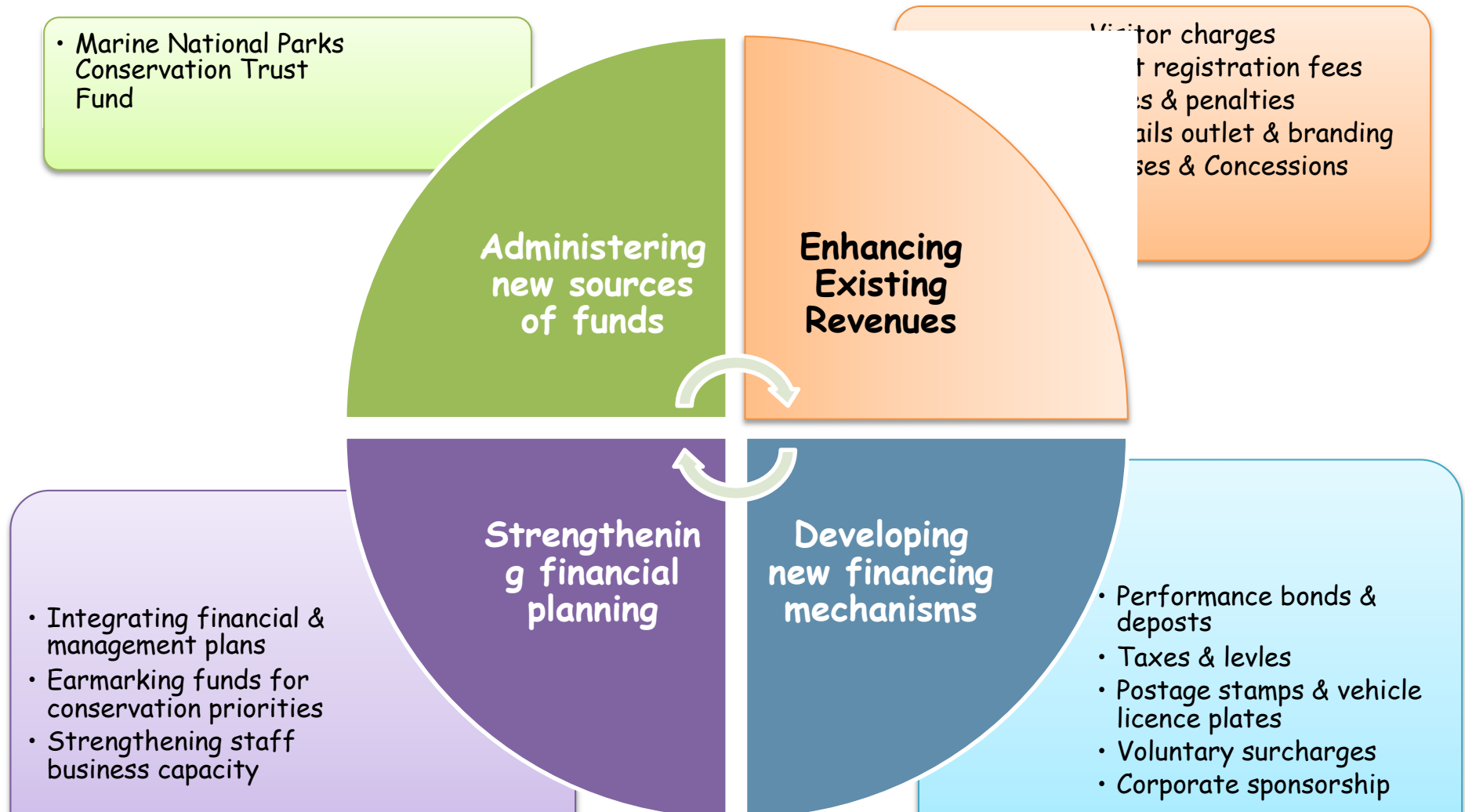
237 ha/staff

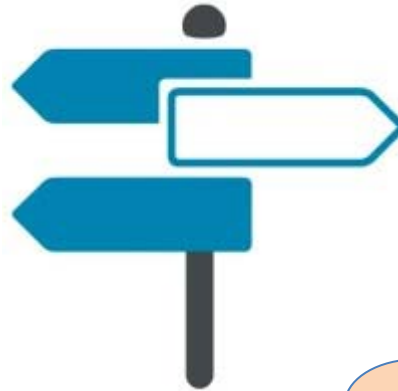
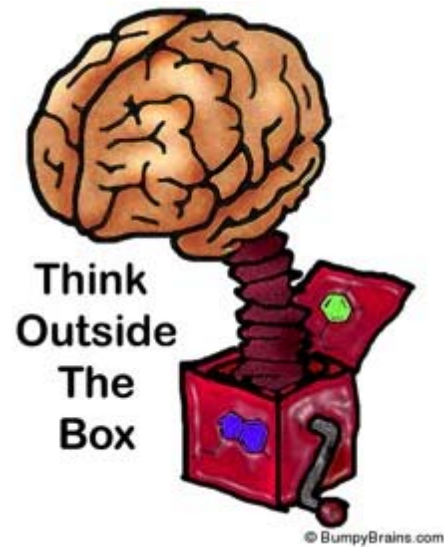
Lanta 13.83 \$/ha

291 ha/staff



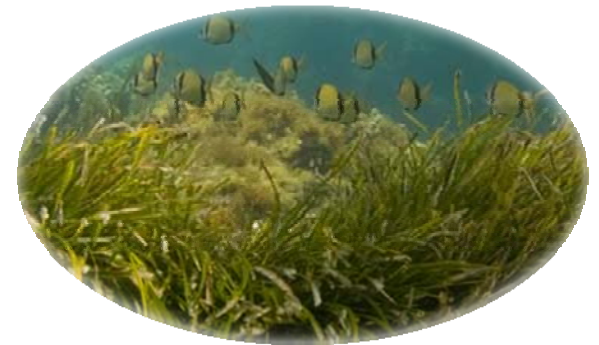
Ways to increase funds for conservation





accommodation

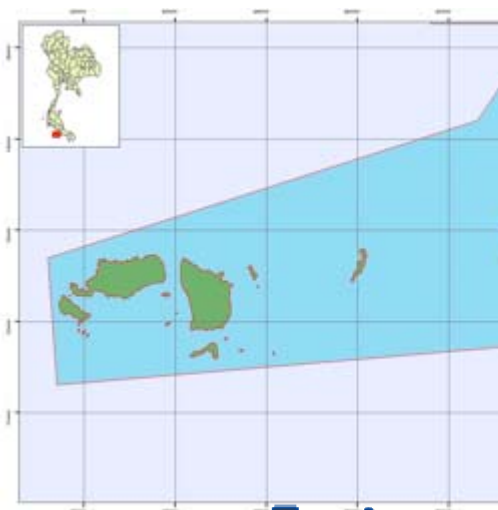
**Tourist visitation
center**



UNDP+GEF
Projects in
Thailand are
focusing on PE
as a potential
financing
mechanism



Phangan Community Based Forest Attachment Management (CBFCM)



Tarutao Catalysing Sustainable Thailand's Protected System (CATSPA)

Alice Kenny: Can the "New" Ecotourism Preserve Ecosystems by Paying for Beauty?

What about coastal and marine hotspots outside of MPAs?

Approximately 320,000 tourists visit Koh Tao each year

Koh Tao is one of world's top 10 diving sites



Feasible conservation financing mechanisms?



LGU



TRF



Dive shops

- Island visitation fee
- Hotel room surcharge
- Scuba diving fees



PCD



Local businesses



Ferry operations



Local businesses

Is there greater potential if endangered species were to be highlighted in funds mobilization?.. Like putting a face to conservation.....



EEPSEA 2008



DMCR 2000



WWF 2011



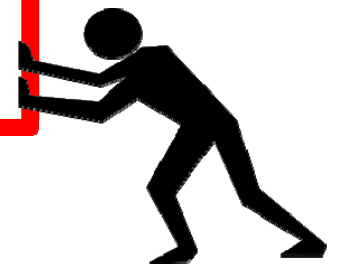
DMCR 2012

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1. Recognize

2. Calculate

3. Capture



You save them... you save the ecosystems that provide their habitats



BLUE CARBON

THE ROLE OF HEALTHY OCEANS IN BINDING CARBON

OCTOBER 2009

