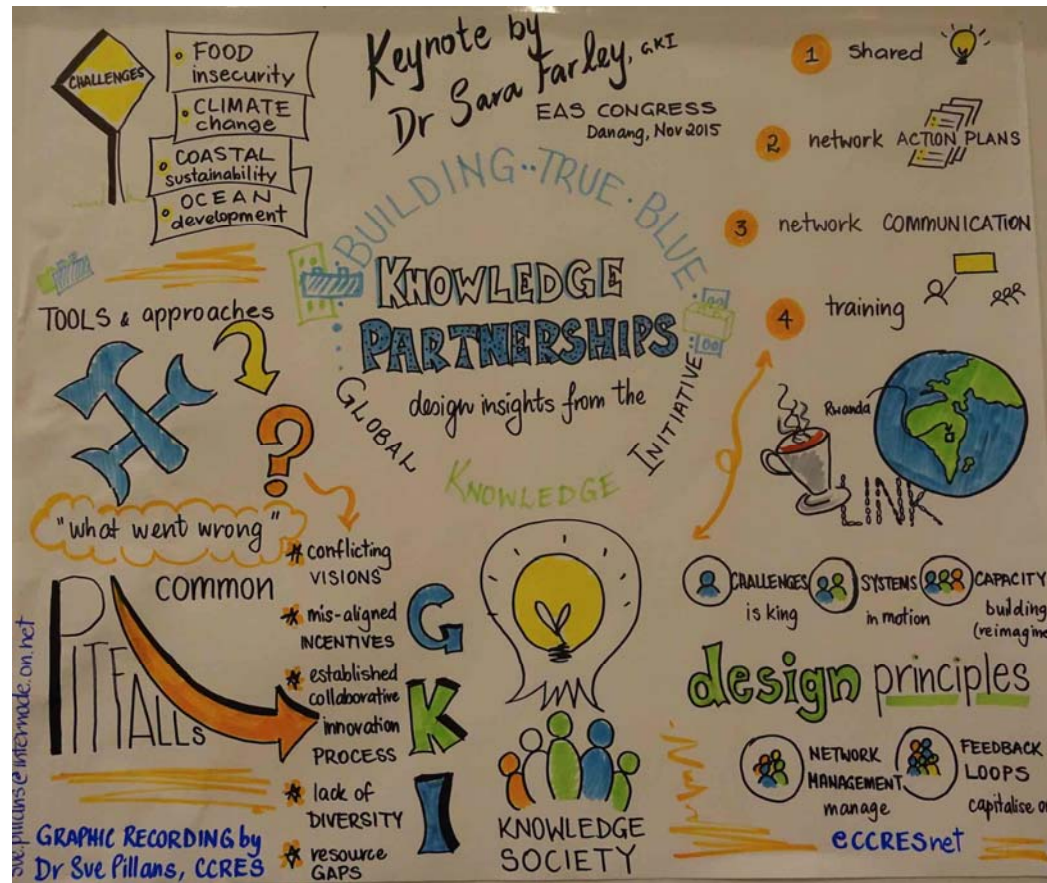


# Application of KM in scaling up Public and Private Sector Investments in a Blue Economy



# Highlights

1. People and experiences
2. Successful principles: (i) 5 design principles for building knowledge mngt; (ii) Types of information needed for mngt
3. Tools, products & information
4. Platforms available
5. Challenge mapping: How might we (HMW)

# Conclusions

1. It is all about **people** and **capacity building**
2. Need to understand the **problem** or **challenge** before you can move forward
3. Need to **make the case** for involvement on complex challenges – focus on issues, challenges or problems – what do people relate to?
4. Highly dependent on **'buy-in'** or **political will** of influential or key people i.e the right
5. Tools: the best way to share and experience is by **including your audience** in the development and implementation
6. Mechanisms for sharing: are many but how do we **optimise** and **better utilise** the networks, tools, information
7. It takes **time** and timeframes need to be adjusted

# Next Steps

Development of:

- Guidelines for successful knowledge management
- Journal article from outcomes of workshop
- Workshop report

**How to be involved:**

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