



THE EAST ASIAN SEAS CONGRESS
DANANG CITY, VIETNAM
NOVEMBER 16 - 21

SESSION 1:

A Decade of Partnerships in Sustainable Development of the Seas of East Asia: Synergies and Achievements

**Panel Session 2: Partnerships for Win-Wins towards
Achieving the SDGs
Zamboanga Experience**

Mr. Roberto Baylosis

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Southern Deep Sea Fishing Association Inc., Philippines
(SOPHIL)

Zamboanga Sardine Industry



- * Sardines Capital of the Philippines
- * 12 Canneries
- * 30,000 employees
- * 80,000 tons/year
- * USD 100,000,000/year





SCS-SFM Project Demonstration Sites

Participating Countries:
Indonesia, Malaysia,
Philippines



Expected Outcome:

Increased capacity of SSME national level institutions to implement site specific EAFM with local partners to rebuild fish stocks and improve fishing

Sulu Celebes Sea Sustainable Fisheries Management Project

Objective:

To improve the condition of the fisheries and their habitats in the SCS through an integrated, collaborative and sustainable tri-national management

Executing /Implementing Agency:
UNOPS/UNDP

National Counterparts
BFAR-NFRDI, DOF-Sabah, MMAF

Total Project Fund
USD 2.89 million (GEF)
USD 3.23 million (co-financing)

Funding Sources
GEF, Governments of Indonesia, Malaysia and
Philippines, Conservation International,
United Nations Development Program

Project Duration
4 years (2010-2014)



Inter-agency demonstration site committee (Site Com)

Composition:

- * Local government units
- * Private sector
- * Community/barangay level
- * Academe

Involvement to Project Activities

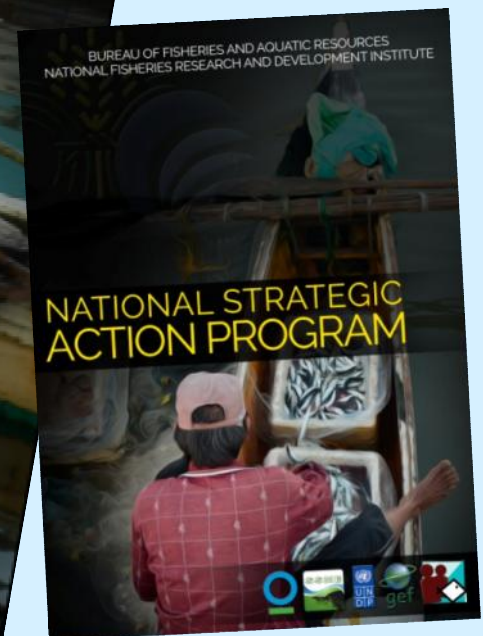
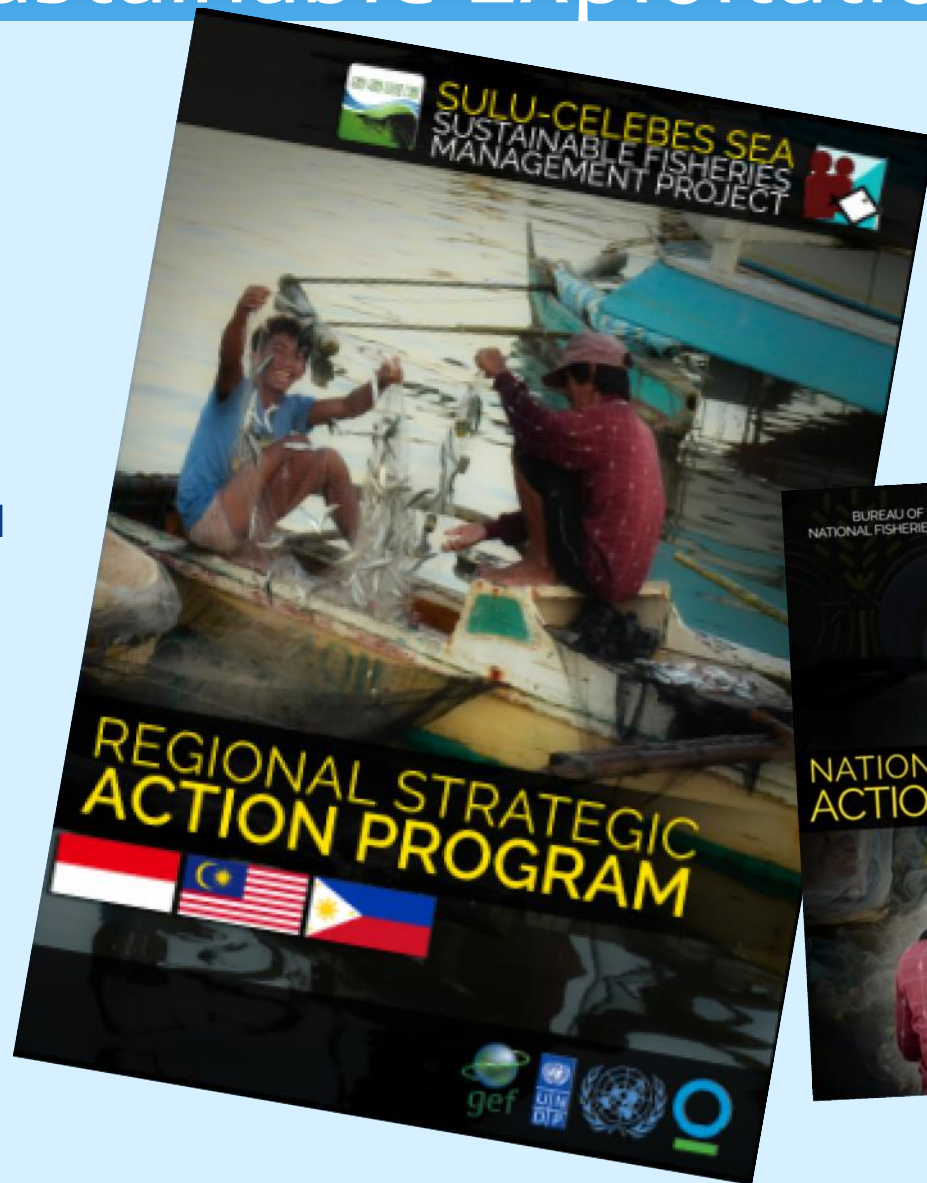
- * Site selection
- * Hiring of enumerators
- * Project monitoring
- * Validation of research results
- * Trainings
- * Formulation of the Integrated Coastal Resource Management Plan
- * TDA and SAP Formulation



RSAP: Unsustainable Exploitation of

Themes:

1. Science-based, Social and Management Interventions
2. Resource Valuation
3. Monitoring, Control and Surveillance
4. Information, Education and Communication
5. Livelihood development
6. Capacity building



Gains from the RSAP

- * **Better understanding of resources**
- * **Science-based management for sardines in Zamboanga**
 - implementation of the close season fishing
- * **Increased awareness on the need to manage the sardine resources through IEC**

Challenges in RSAP Implementation

- * Convincing stakeholders on the enforcement of Vessel Monitoring System (VMS) due to affordability issue**
- * Continued data collection to determine actual status of resources**

Opportunities for strengthening the roles of business association in the SSME Initiative

- * Continued involvement in the activities towards resource management and conservation
- * Partnerships with government sector to facilitate capability building activities and IEC campaigns .

Thank You!
Maraming Salamat!

