SESSION 1:
A Decade of Partnerships in Sustainable Development of the Seas of East Asia: Synergies and Achievements

Panel Session 2: Partnerships for Win-Wins towards Achieving the SDGs
Zamboanga Experience

Mr. Roberto Baylosis
Executive Vice President
Southern Deep Sea Fishing Association Inc., Philippines
(SOPHIL)
Zamboanga Sardine Industry

- Sardines Capital of the Philippines
- 12 Canneries
- 30,000 employees
- 80,000 tons/year
- USD 100,000,000/year
SCS-SFM Project Demonstration Sites

Participating Countries:
Indonesia, Malaysia, Philippines

Expected Outcome:
Increased capacity of SSME national level institutions to implement site specific EAFM with local partners to rebuild fish stocks and improve fishing incomes.
Sulu Celebes Sea Sustainable Fisheries Management Project

**Objective:**
To improve the condition of the fisheries and their habitats in the SCS through an integrated, collaborative and sustainable tri-national management

*Executing /Implementing Agency:* UNOPS/UNDP

*National Counterparts*
BFAR-NFRDI, DOF-Sabah, MMAF

*Total Project Fund*
USD 2.89 million (GEF)
USD 3.23 million (co-financing)

*Funding Sources*
GEF, Governments of Indonesia, Malaysia and Philippines, Conservation International, United Nations Development Program

*Project Duration*
4 years (2010-2014)
Inter-agency demonstration site committee (Site Com)

Composition:
* Local government units
* Private sector
* Community/barangay level
* Academe
Involvement to Project Activities

- Site selection
- Hiring of enumerators
- Project monitoring
- Validation of research results
- Trainings
- Formulation of the Integrated Coastal Resource Management Plan
- TDA and SAP Formulation
RSAP: Unsustainable Exploitation of

Themes:
1. Science-based, Social and Management Interventions
2. Resource Valuation
3. Monitoring, Control and Surveillance
4. Information, Education and Communication
5. Livelihood development
6. Capacity building
Gains from the RSAP

- Better understanding of resources
- Science-based management for sardines in Zamboanga
  - implementation of the close season fishing
- Increased awareness on the need to manage the sardine resources through IEC
Challenges in RSAP Implementation

* Convincing stakeholders on the enforcement of Vessel Monitoring System (VMS) due to affordability issue

* Continued data collection to determine actual status of resources
Opportunities for strengthening the roles of business association in the SSME Initiative

- Continued involvement in the activities towards resource management and conservation
- Partnerships with government sector to facilitate capability building activities and IEC campaigns.
Thank You!
Maraming Salamat!