



**PEMSEA**



THE EAST ASIAN SEAS CONGRESS 2015

**Global Targets**  
**Local Benefits**

Setting the Sustainable Development Agenda  
for the Seas of East Asia beyond 2015

16-21 November 2015 • Danang, Vietnam

# SDS-SEA – the Roadmap Towards Achieving SDGs in the EAS Region

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Chair, Intergovernmental Session, East Asian Seas Partnership Council



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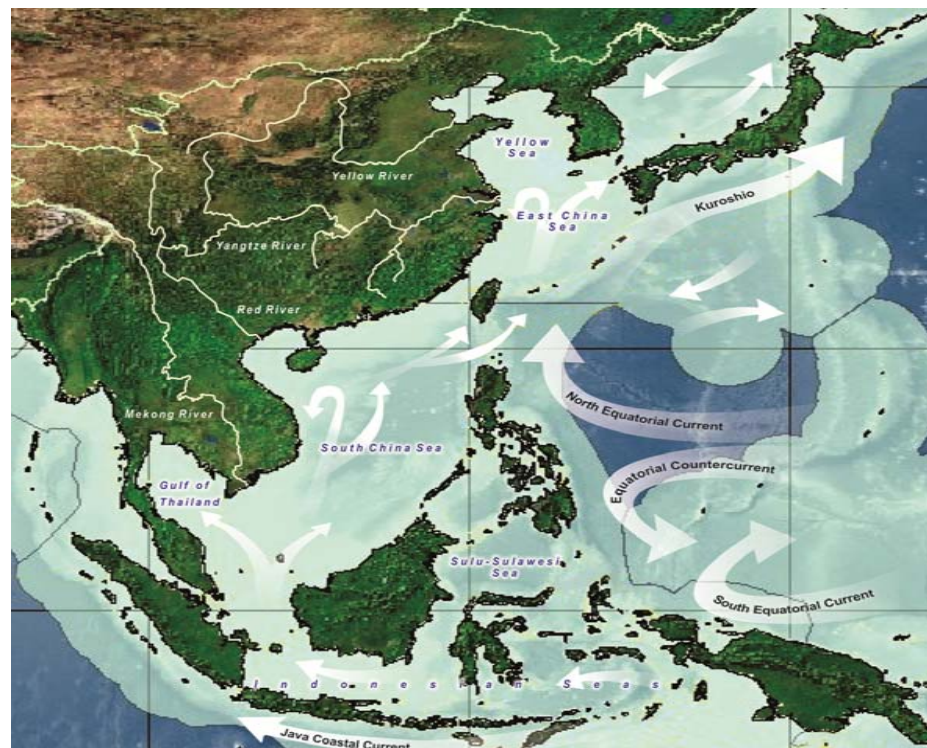
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## The East Asian Seas,

*an area covering 14 countries and six large marine ecosystems, is one of the regional seas of the ocean system of the Planet Earth. The vast resources in these coastal waters and oceans are a priceless and unique feature of the region. The natural assets are the food supply, a source of employment and livelihood, a medium for transportation, and a living web that links and influences social, cultural and economic behaviour in our everyday lives. These coastal and marine resources are more than natural commodities. They are part of our history, and a safeguard to economic prosperity and peaceful and harmonious co-existence for present and future generations.*

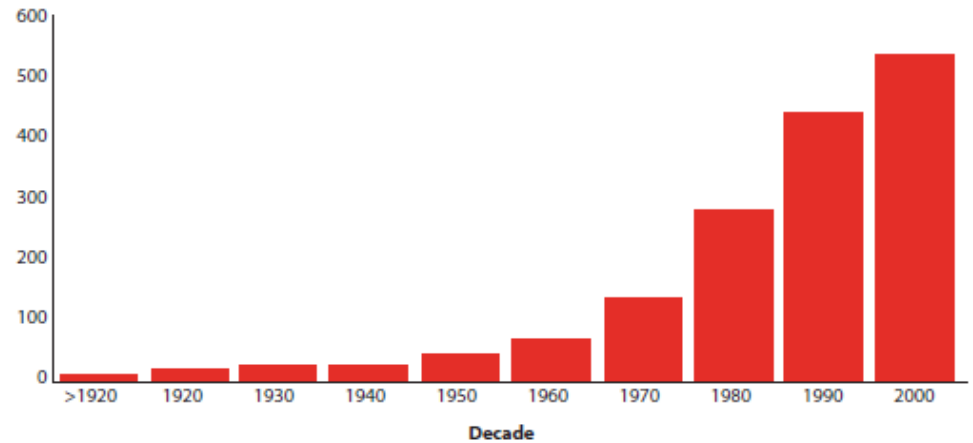
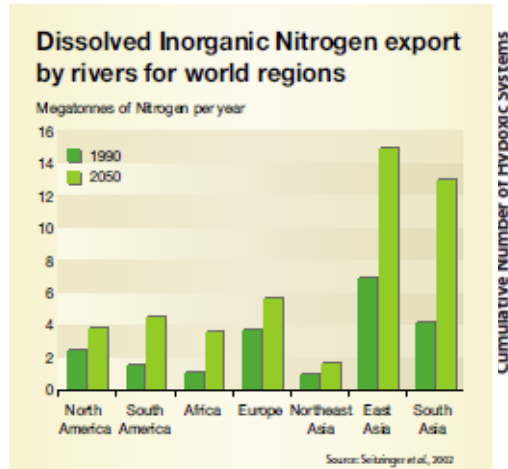
SDS-SEA 2003



Major River Basins	Area (km <sup>2</sup> )	Population
Yellow River Basin	945,065	189 million
Yangtze River Basin	1.8 million	420 million
Pearl River Basin	453,700	89 million
Red River Basin	80,000	30 million
Mekong River Basin	795,000	60 million



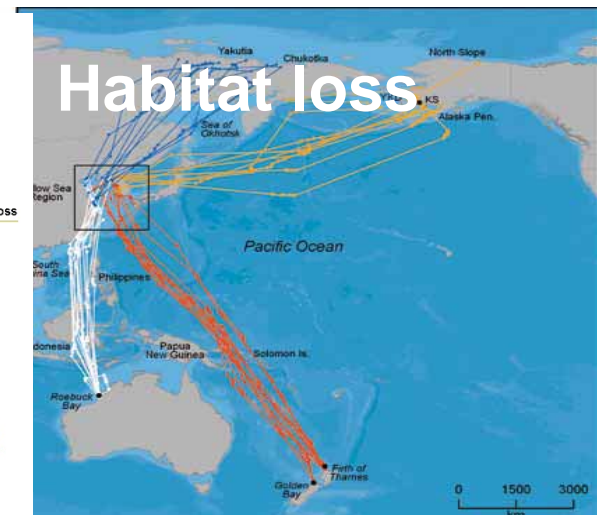
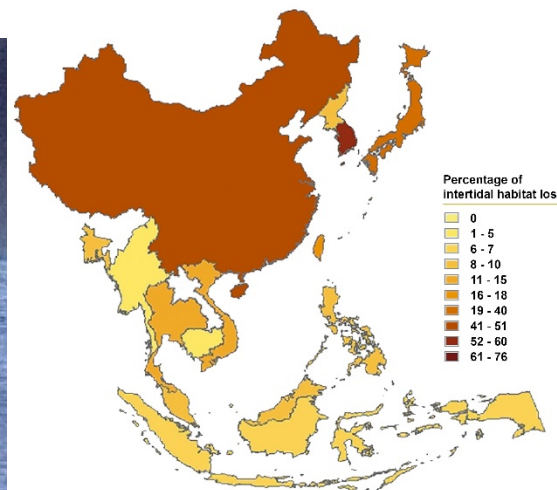
# Pollution



# Climate Change



# Over-exploitation



# The SDS-SEA 2015

*A common platform for regional cooperation, and a framework for policy and programme development and implementation at national and local level, on a voluntary basis.*

*- Da Nang Compact*

## Deals with

- The relationship among economic and social development, and environmental protection as related with the Seas of East Asia
- Linkages among programmes on disaster risk reduction and management, climate change adaptation, poverty alleviation, sustainable livelihood, reduction of vulnerability to natural hazards, long-term security, economic growth, and the health of human beings, ecosystems and the natural resource base
- Intersectoral, interagency, intergovernmental and inter-project partnerships for the sustainable development of the region



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# Framework of the Strategy

- Chapter 17 of Agenda 21, the WSSD Plan of Implementation, the Rio+20 “The Future We Want”, and SDGs and other international instruments concerning oceans, seas, islands, and coastal areas can only be implemented effectively through an integrated approach, and effective coordination and cooperation at all levels, for coastal and ocean management.



**RIO+20**  
United Nations Conference  
on Sustainable Development



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## A Shared Vision

- *Healthy Oceans, People and Economies (HOPE)*

## Mission

- *To foster and sustain healthy and resilient oceans, coasts, communities and economies across the Seas of East Asia through integrated management solutions and partnerships.*



# Strategic Action Statement

- Ensure **SUSTAIN**able use of coastal and marine resources.
- **PRESERVE** species and areas of the coastal and marine environment that are pristine or are of ecological, social or cultural significance.
- **PROTECT** ecosystems, human health and society from risks occurring as a consequence of human activities.
- Undertake steps to improve the capability to **ADAPT** to the adverse impacts of climate change and other man-made and natural hazards.
- **DEVELOP** economic activities in the coastal and marine environment that contribute to economic prosperity and social well-being while safeguarding ecological values.
- **IMPLEMENT** international instruments relevant to the management of the coastal and marine environment.
- **COMMUNICATE** with stakeholders to raise public awareness, strengthen multisectoral participation and obtain scientific support for the sustainable development of the coastal and marine environment.



Addresses sectoral and cross-sectoral issues through 7 strategies, 23 objectives and 57 action programmes

A collaborative platform for implementing existing commitments in the EAS region:

- Agenda 21
- UN SDGs
- Rio +20 UNCSD
- Multi-lateral Environmental Agreements



# GOAL 6

ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT  
OF WATER AND SANITATION FOR ALL

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



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# GOAL 11



MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE,  
SAFE, RESILIENT AND SUSTAINABLE

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



# GOAL 14

CONSERVE AND SUSTAINABLY USE THE  
OCEANS, SEAS AND MARINE RESOURCES FOR  
SUSTAINABLE DEVELOPMENT

**SUSTAINABLE DEVELOPMENT GOALS**

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# GOAL 17

STRENGTHEN THE MEANS OF IMPLEMENTATION AND  
REVITALIZE THE GLOBAL PARTNERSHIP FOR  
SUSTAINABLE DEVELOPMENT

**SUSTAINABLE DEVELOPMENT GOALS**

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# GOAL 1

END POVERTY IN ALL ITS FORMS EVERYWHERE

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



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# GOAL 2

END HUNGER, ACHIEVE FOOD SECURITY AND  
IMPROVED NUTRITION AND PROMOTE  
SUSTAINABLE AGRICULTURE

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



# GOAL 3



ENSURE HEALTHY LIVES AND  
PROMOTE WELL-BEING FOR ALL AT ALL AGES

# GOAL 5

ACHIEVE GENDER EQUALITY AND EMPOWER ALL  
WOMEN AND GIRLS

**SUSTAINABLE DEVELOPMENT GOALS**

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# GOAL 8

PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE  
ECONOMIC GROWTH, FULL AND PRODUCTIVE  
EMPLOYMENT AND DECENT WORK FOR ALL

**SUSTAINABLE DEVELOPMENT GOALS**

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# GOAL 10

REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



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# GOAL 12

ENSURE SUSTAINABLE CONSUMPTION AND  
PRODUCTION PATTERNS

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



# GOAL 13

TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE  
AND ITS IMPACTS\*

Acknowledging that the United Nations Framework Convention on Climate Change is the primary international, intergovernmental forum for negotiating the global response to climate change

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)



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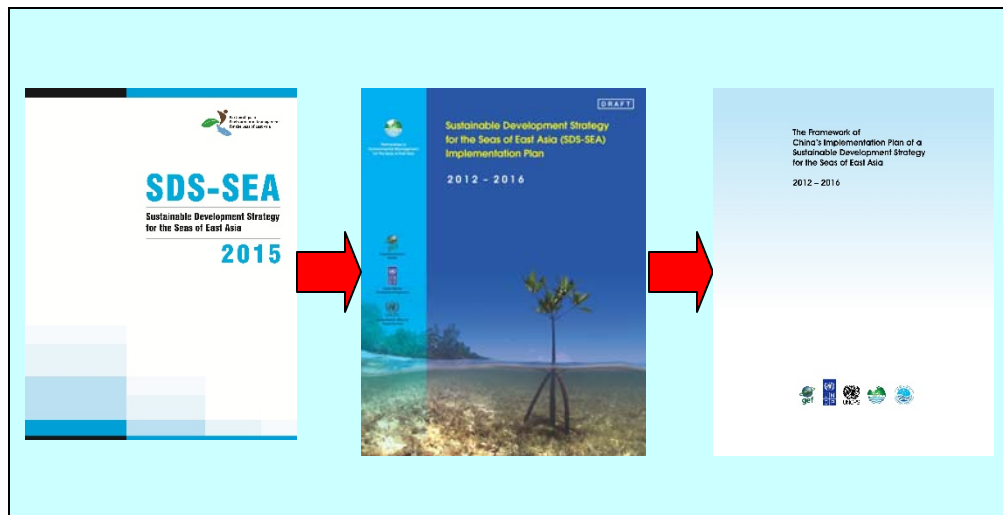
# GOAL 15

PROTECT, RESTORE AND PROMOTE SUSTAINABLE USE OF  
TERRESTRIAL ECOSYSTEMS, SUSTAINABLY MANAGE  
FORESTS, COMBAT DESERTIFICATION, AND HALT AND  
REVERSE LAND DEGRADATION AND HALT  
BIODIVERSITY LOSS

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](http://sustainabledevelopment.un.org/sdgsproposal)

# EXECUTING THE STRATEGY: Collaborative Regional and National Planning



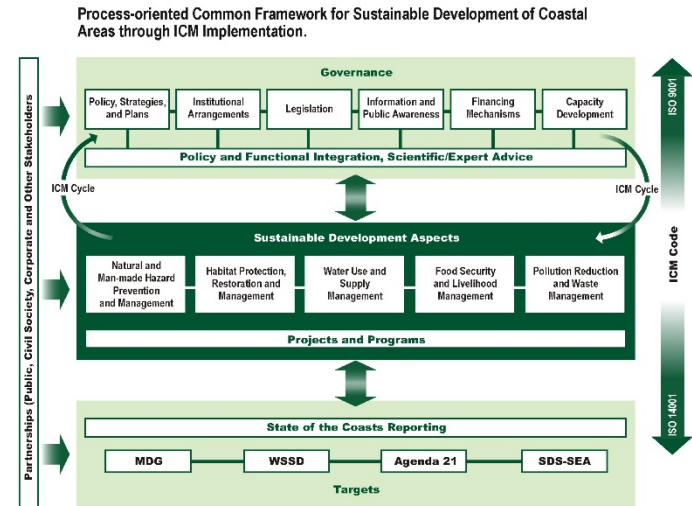
## Post-2015 Strategic Targets

1. By 2017, A self-sustaining PEMSEA Resource Facility
2. By 2018, a regional State of Oceans and Coasts reporting system to monitoring progress, impacts and benefits
3. By 2021, national coastal and ocean policies, supporting legislation and institutional arrangements set up and functional in 100% of PEMSEA Partner Countries
4. By 2021, ICM programmes for sustainable development of coastal and marine areas covering at least 25% of the region's coastline and contiguous watershed areas

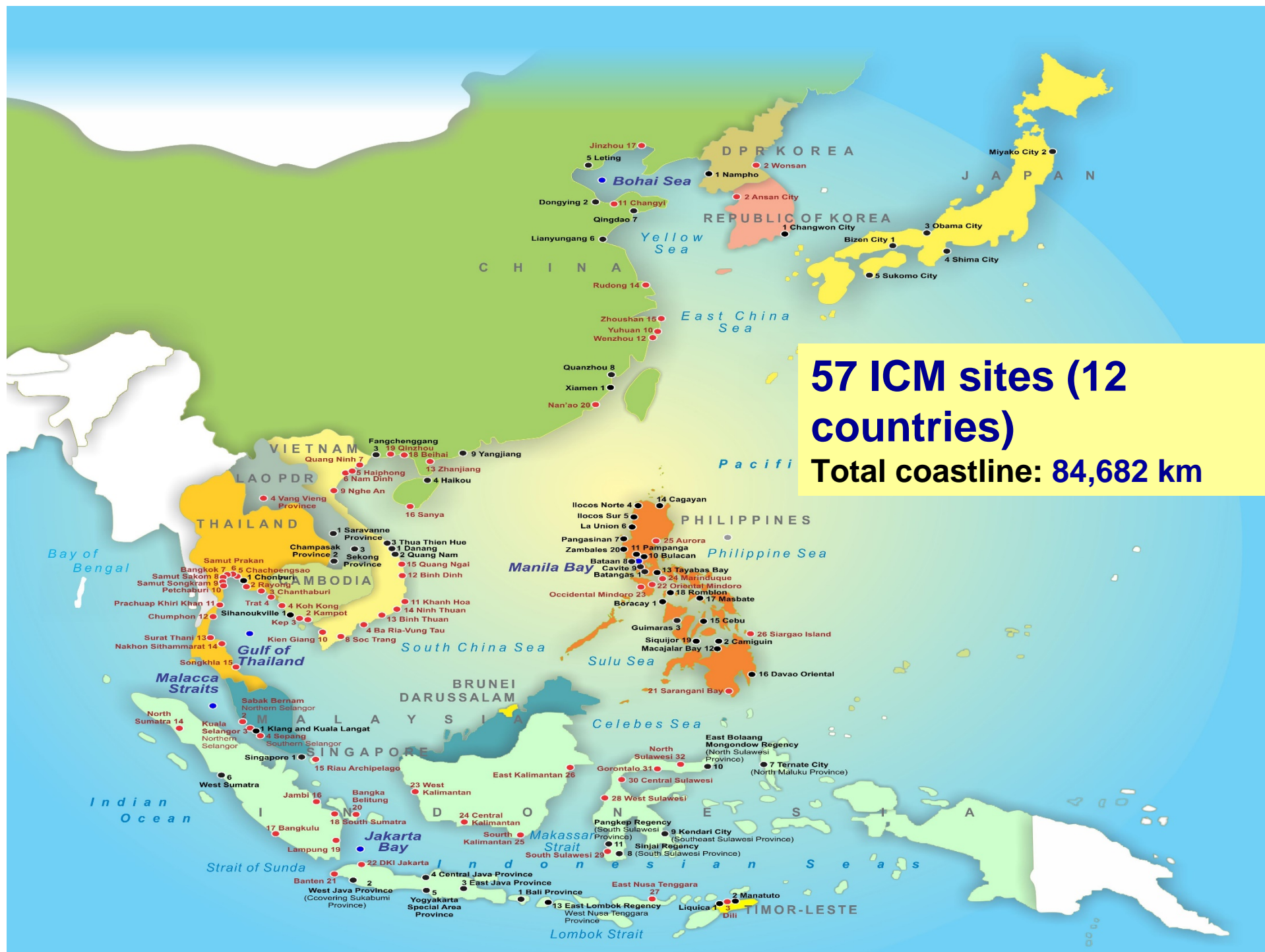
# EXECUTING THE STRATEGY: Scaling up ICM

A systematic approach to achieving the objectives of SDS-SEA 2015 and targets of international instruments that:

- Enhance synergies among multilateral environmental agreements
- Facilitates better understanding of the interrelationships and various impacts and benefits of coastal and marine ecosystems by multiple users of the resources
- Integrates ecological, social and economic information for responsive management strategies and action plans
- Promotes interdisciplinary approaches and cooperation among users and beneficiaries to address complex development issues



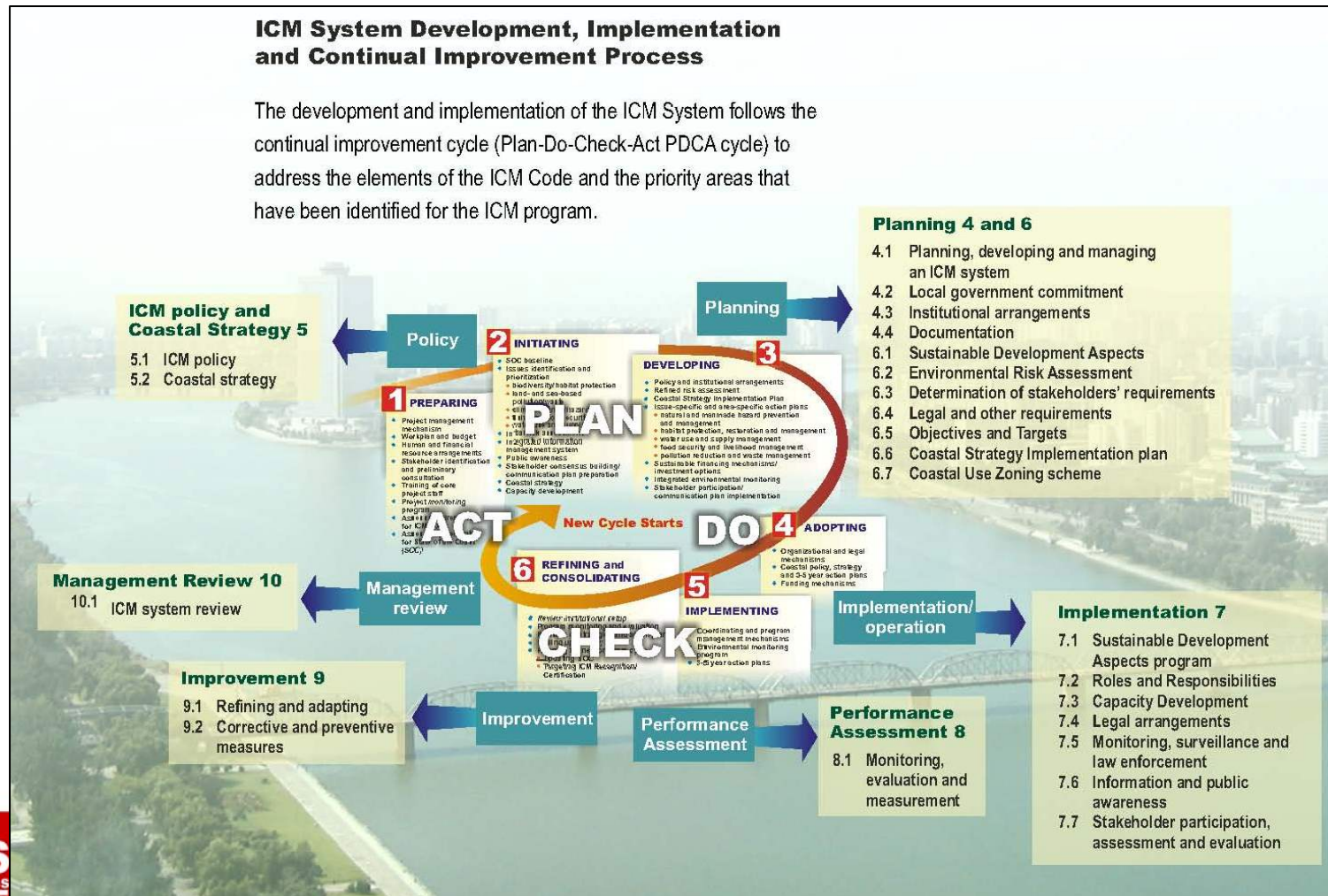






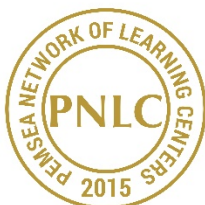
# Incentivizing in Applying ICM through Certification

ICM Code provides a systematic approach to sustainable coastal development based on international standards for environmental management and quality management at the local government level



# EXECUTING THE STRATEGY:

## Partnerships and Networks



- EAS Sustainable Business Network
- PEMSEA Network of Local Government (PNLG) – 37 members
- PEMSEA Network of Learning Centers (PNLC)
- Non-Country Partners
- Collaborators
- National governments
- Local governments
- Private sector
- Civil society
- Academe and research and development institutions
- Communities
- UN and International agencies
- Financial institutions
- Donors



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Currently **37 local government** members and **2 associate** members from 8 countries across East Asia joined PNLG.

Facilitates peer-to-peer interaction among local chief executives implementing ICM across the region

- A network of well-recognized professionals and experts
- With two Regional Centers of Excellence and eight ICM Learning Centers
- Provide technical assistance, training and knowledge transfer to local governments in ICM implementation





# Establishing East Asian Seas Sustainable Business Network

**Action-oriented community of forward-thinking companies and investors operating in the region and focused on sustainable development of oceans and coasts**

- Open to companies and socially responsible investors with ocean- and coast-based operations and interests in the East Asian region
- Members join the SBN not out of philanthropy, but as a means for generating strategic value for the company
- Invitation-only, for companies demonstrating a commitment to environmental and social performance
- Representatives are senior leaders with oversight for their company's environmental and social strategy and performance
- Highly interactive, with members driving the focus for initiatives, research, meeting topics and other activities
- Access to regional dialogue with local and national government, best practices through scientific network and knowledge sharing with other companies, updates on latest trends and investment opportunities

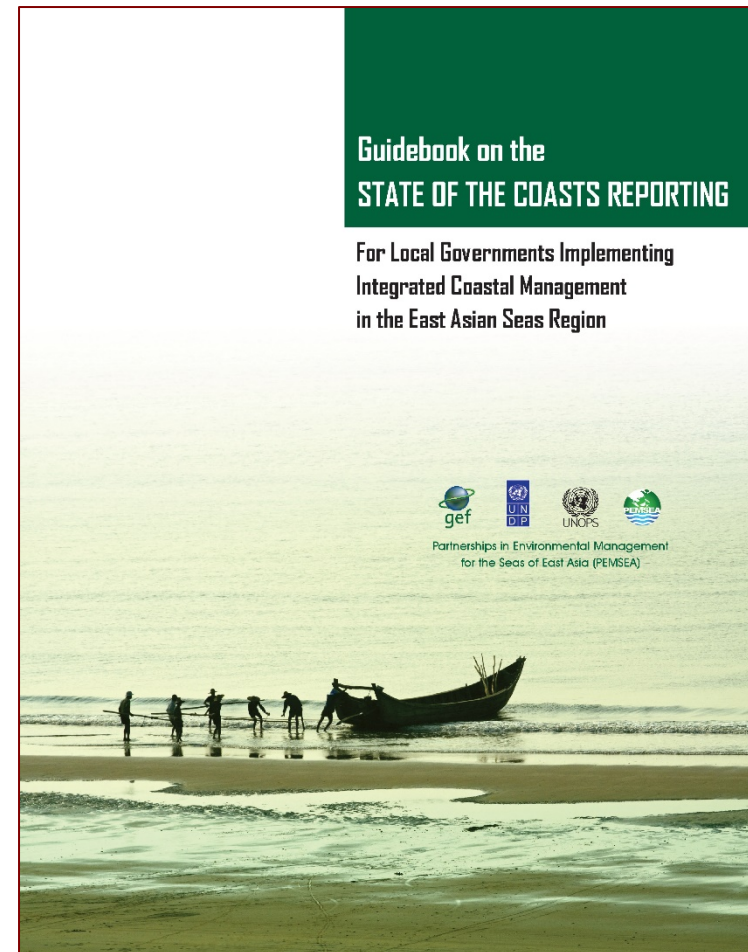


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# MONITORING THE STRATEGY – State of Coasts Reporting

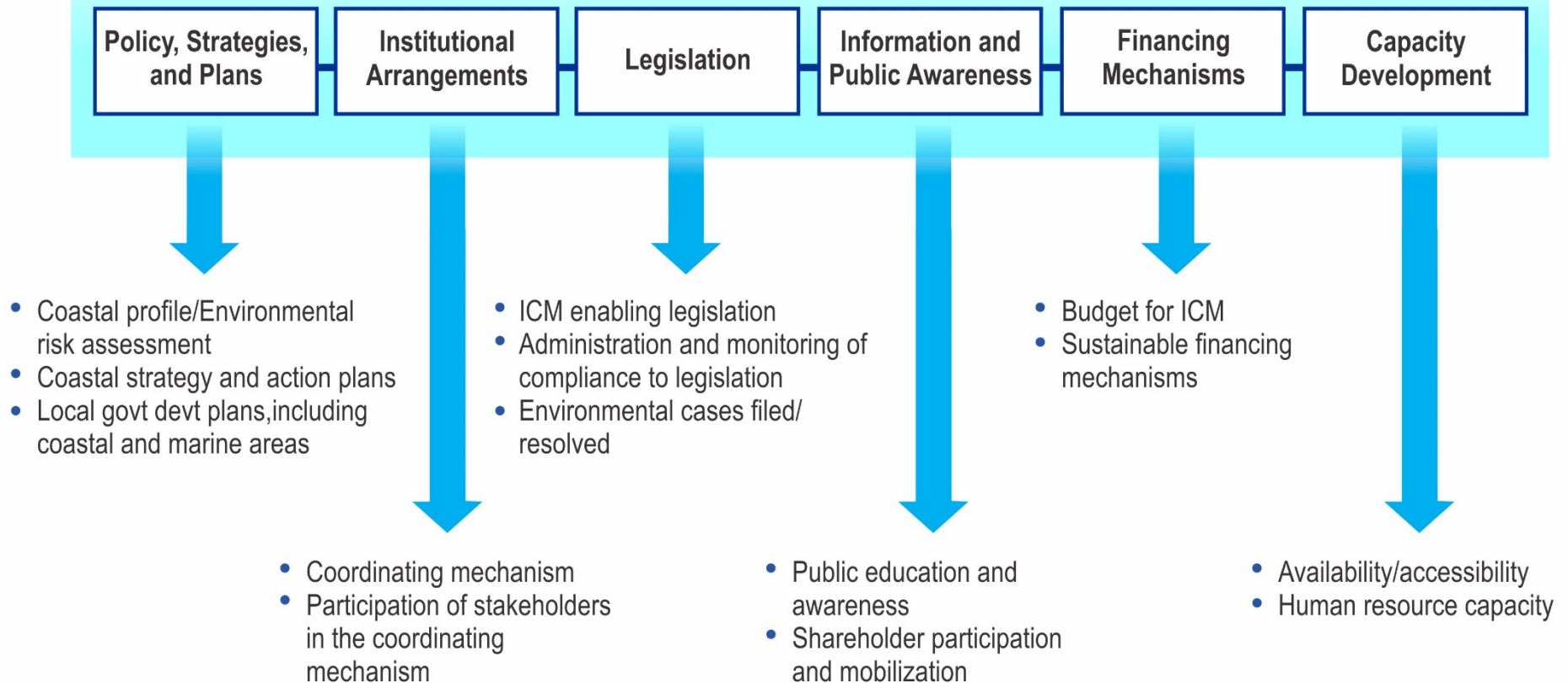
## The State of Coasts and Oceans Reporting System

- A tool to assist local government in assessing the progress and benefits of ICM implementation
- Allows local governments to document and measure the effectiveness and impacts of policy and management interventions
- Evaluates progress towards local, national and international targets for sustainable development

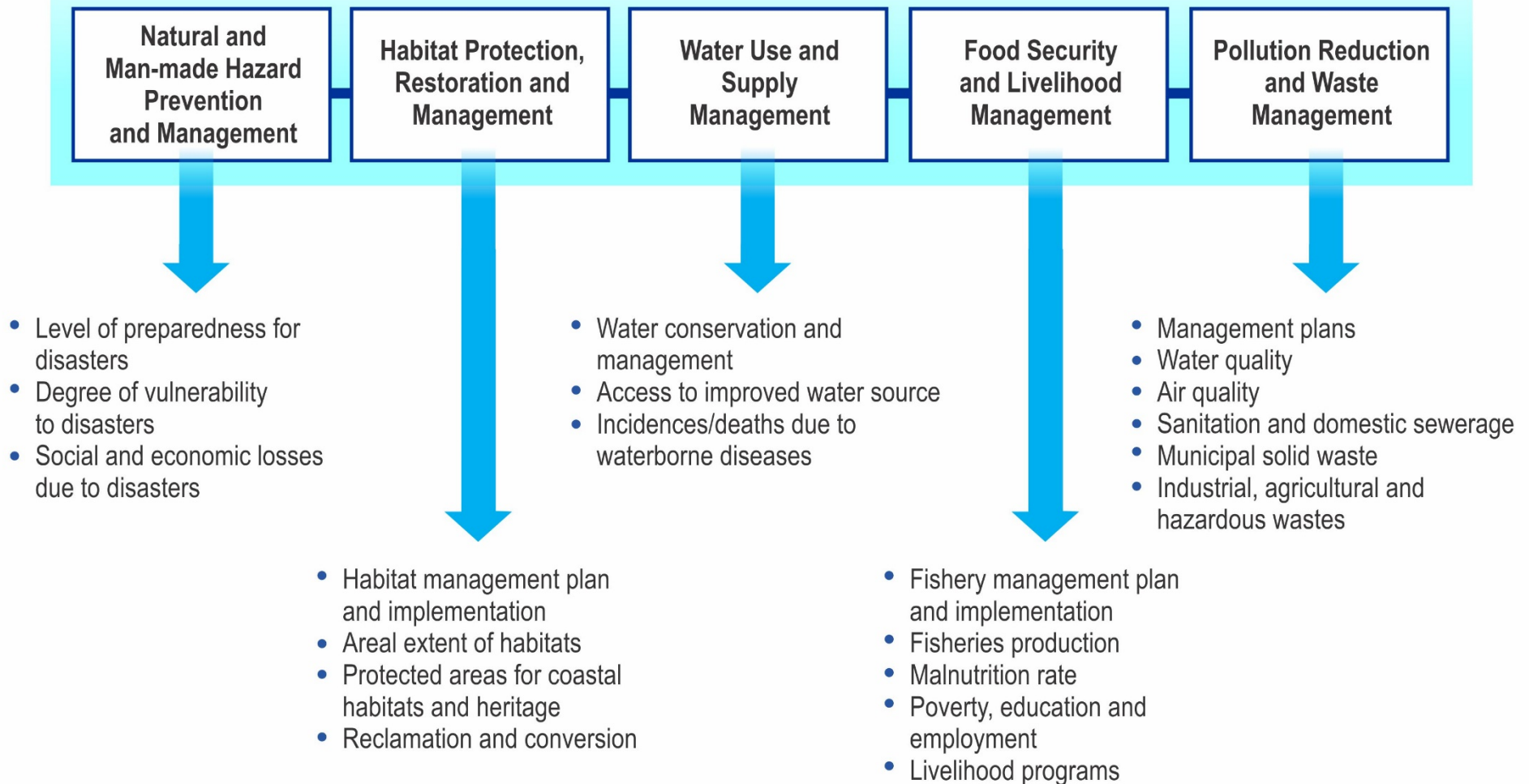




# Core Indicators of State of Ocean and Coasts - Governance Aspects



# Core Indicators of State of Ocean and Coasts – Sustainable Development Aspects

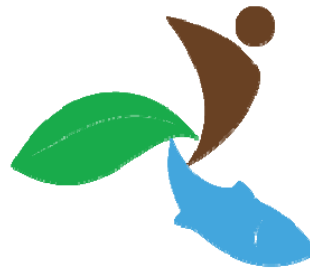




# Questions for Discussion

- Do PEMSEA and the SDS-SEA provide an adequate framework and platform for strengthening collaboration and coordination of efforts across regional and country-driven programmes?
- What are the existing limitations and how can they be overcome?
- What are some of the desired outcomes and expectations in the next 5 years?

# Thank You!



## PEMSEA



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