



**Presenter:**  
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*S.I.S., P.P.T.*

**President**  
**Kuala Selangor District Council**

# **BUSINESS AND THE BLUE ECONOMY**

- **PUBLIC-PRIVATE SECTOR  
INTERACTION FOR ENABLING  
SUSTAINABLE DEVELOPMENT  
OF COASTS AND OCEANS**

# PUBLIC PRIVATE SECTOR INTERACTION

WHAT THE  
GOVERNMENT  
DESIRES?

- ✓ Follow the rules, procedures and laws;
- ✓ Benefit the community;
- ✓ Protect the environment;
- ✓ Completed and well maintained infrastructure.

← HOW TO GET TO A WIN-WIN SITUATION? →

WHAT THE  
PRIVATE  
SECTOR  
WANTS?

- ✓ Profitable;
- ✓ Customer / clients satisfactions;
- ✓ Speedy approval; and
- ✓ Minimal conditions.



# **PUBLIC PRIVATE SECTOR INTERACTION**

## **COMMUNICATING THE GOVERNMENT'S VISION**

- ✓ **MAKE A COMMITMENT**
  - ✓ **HAVE A PLAN**
- ✓ **MAKE THE PLAN TOGETHER**
- ✓ **COMMUNICATE, EDUCATE, EMPOWER**



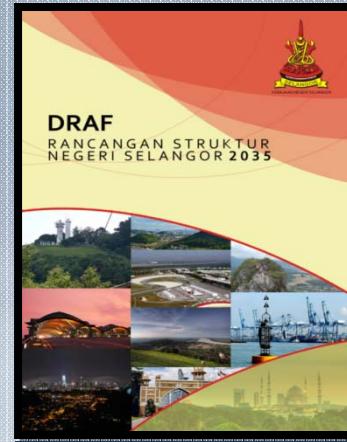
# PUBLIC PRIVATE SECTOR INTERACTION



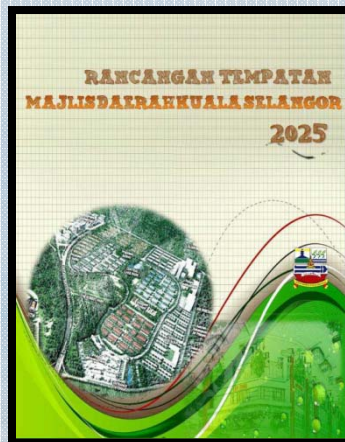
NATIONAL  
PHYSICAL PLAN



NATIONAL COAST  
ZONING PHYSICAL  
PLAN



SELANGOR STATE  
STRUCTURE PLAN



KUALA SELANGOR'S  
LOCAL PLAN



COASTAL DECLARATION

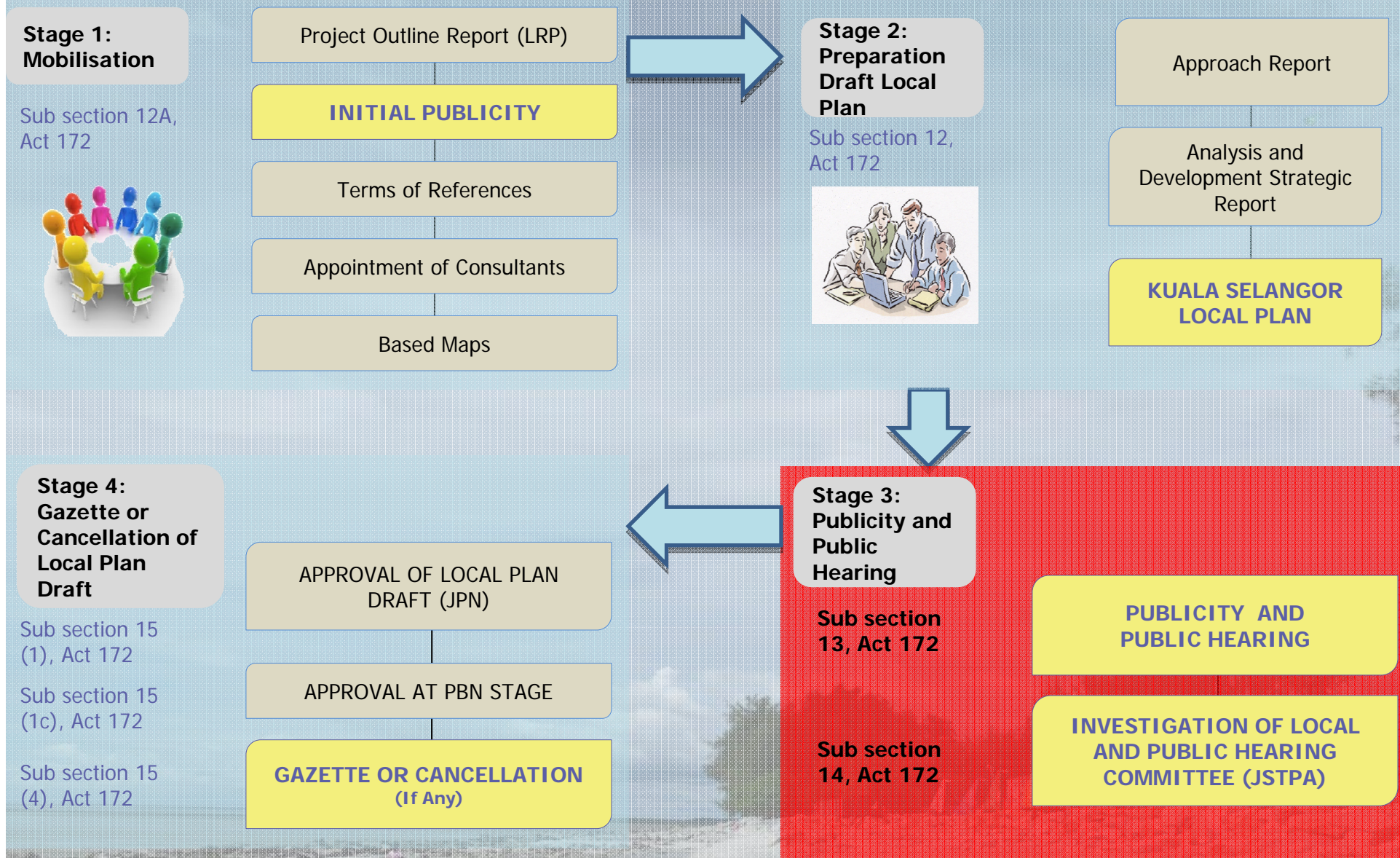


INTEGRATED COASTAL  
USE ZONING PLAN



# PUBLIC PARTICIPATION IN PLAN MAKING

## Local Plan Preparation Processes



Notes: Every stages will be presented to the state committee for the comments, suggestion and results of the report.

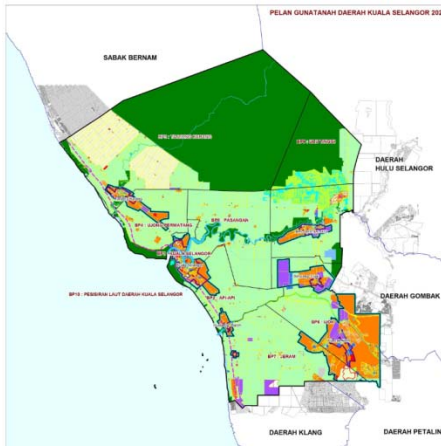
Legend : Requirement of Act 172



# ACTION PLANS AND PUBLIC ENGAGEMENTS

## LOCAL PLAN

LONG TERM



**KUALA SELANGOR'S  
LOCAL PLAN**

### 1 PUBLICITY - LOCAL PLAN DRAFT

(SUB-SECTION 13, ACT 172)

#### A. NOTICE :

- ✓ 3 Issues of Newspaper
- ✓ 2 Types of Newspaper
- ✓ 4 Weeks Before Display
- ✓ Date and Locations

#### B. DISPLAY AND PUBLIC INPUT

- ✓ Minimum 30 days

### 3 INVESTIGATION OF LOCAL AND PUBLIC HEARING COMMITTEE (JSTPA)

(SUB-SECTION 14, ACT 172)

#### CONSIDERING OBJECTION

- ✓ State Planning Committee
- appoint 3 person to investigate objections

### 2 LOCAL AUTHORITY'S APPROVAL

#### CONSIDERING OBJECTION

- ✓ State Planning Committee
- appoint 3 person to investigate objections

### 4 STATE'S ENDORSEMENT (SUB-SECTION 15 (1C), ACT 172)



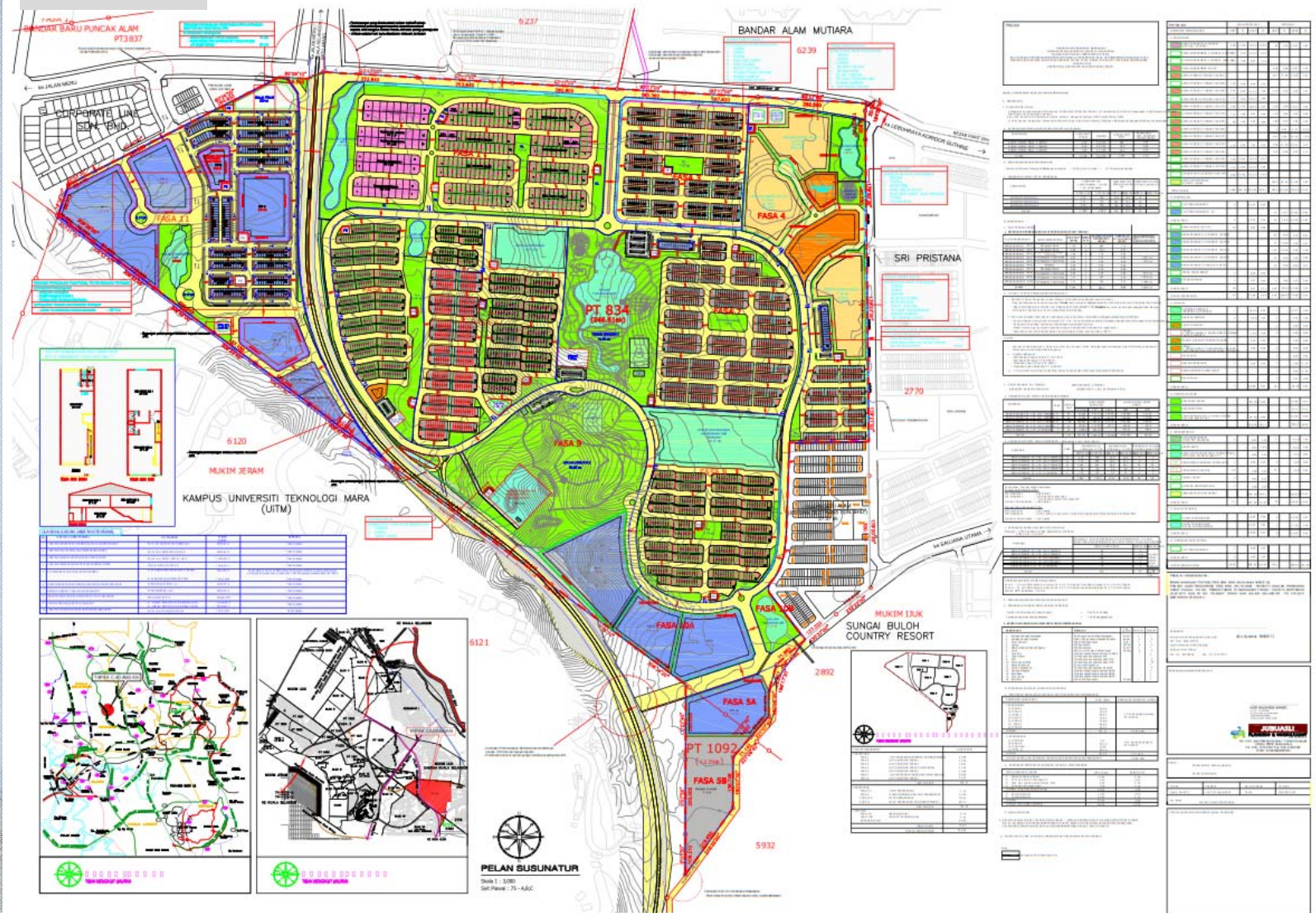
# ACTION PLANS AND PUBLIC ENGAGEMENTS

## PLANNING PERMISSION

SHORT TERM

### EXAMPLE

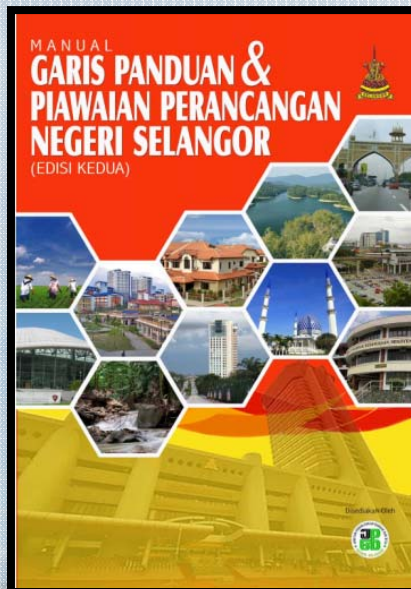
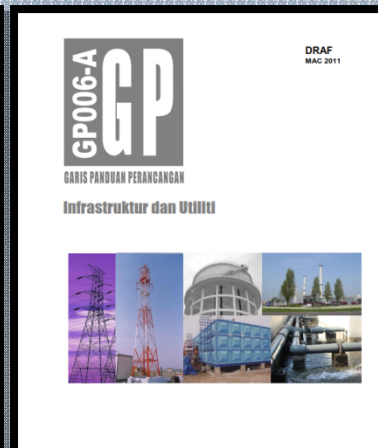
- ✓ Adherence to Local Plan & Guidelines
- ✓ Relevant Agencies Input
- ✓ Public Input
- ✓ Approval and Conditions



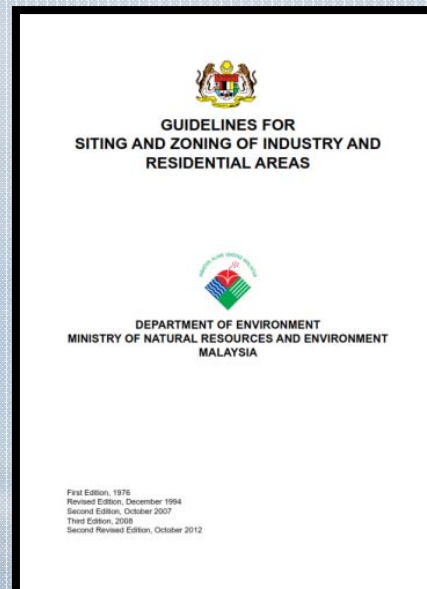


# SETTING THE RULES AND STANDARDS

## 40 PLANNING GUIDELINES



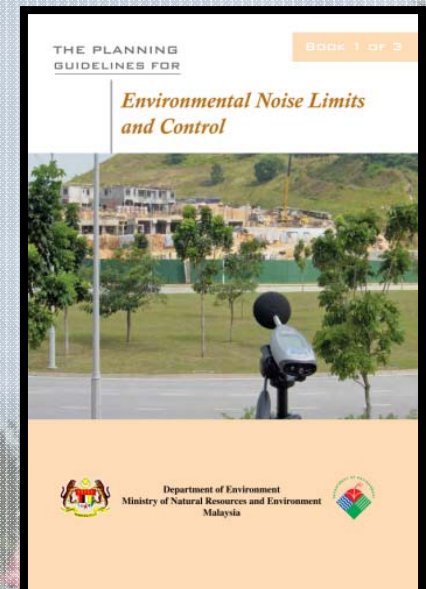
**SELANGOR'S  
PLANNING  
GUIDELINES**



**GUIDELINES FOR SITING AND  
ZONING OF INDUSTRY AND  
RESIDENTIAL AREAS**



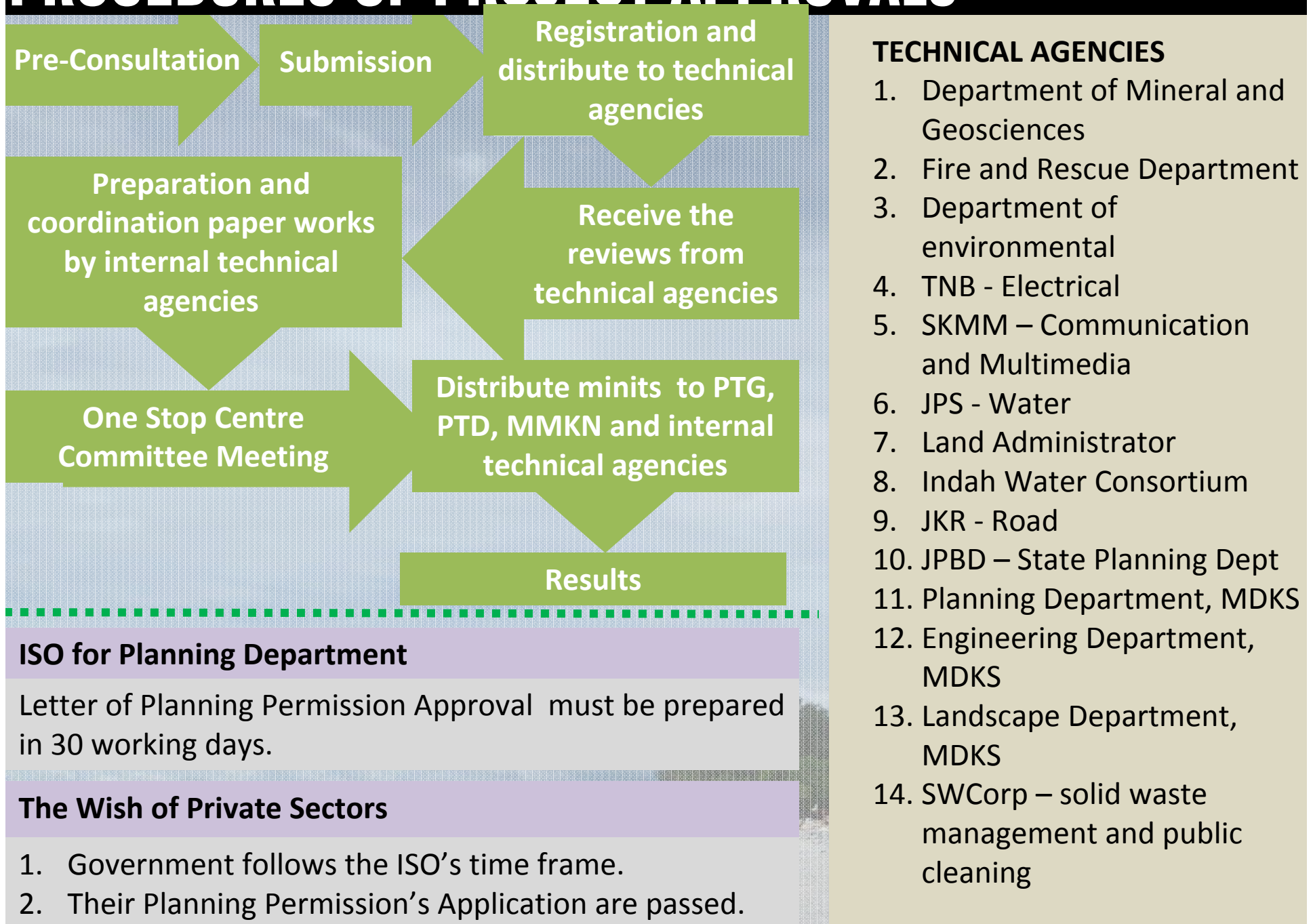
**INTEGRATED  
COASTAL USE  
ZONING PLAN**



**ENVIRONMENTAL  
NOISE LIMITS AND  
CONTROL**

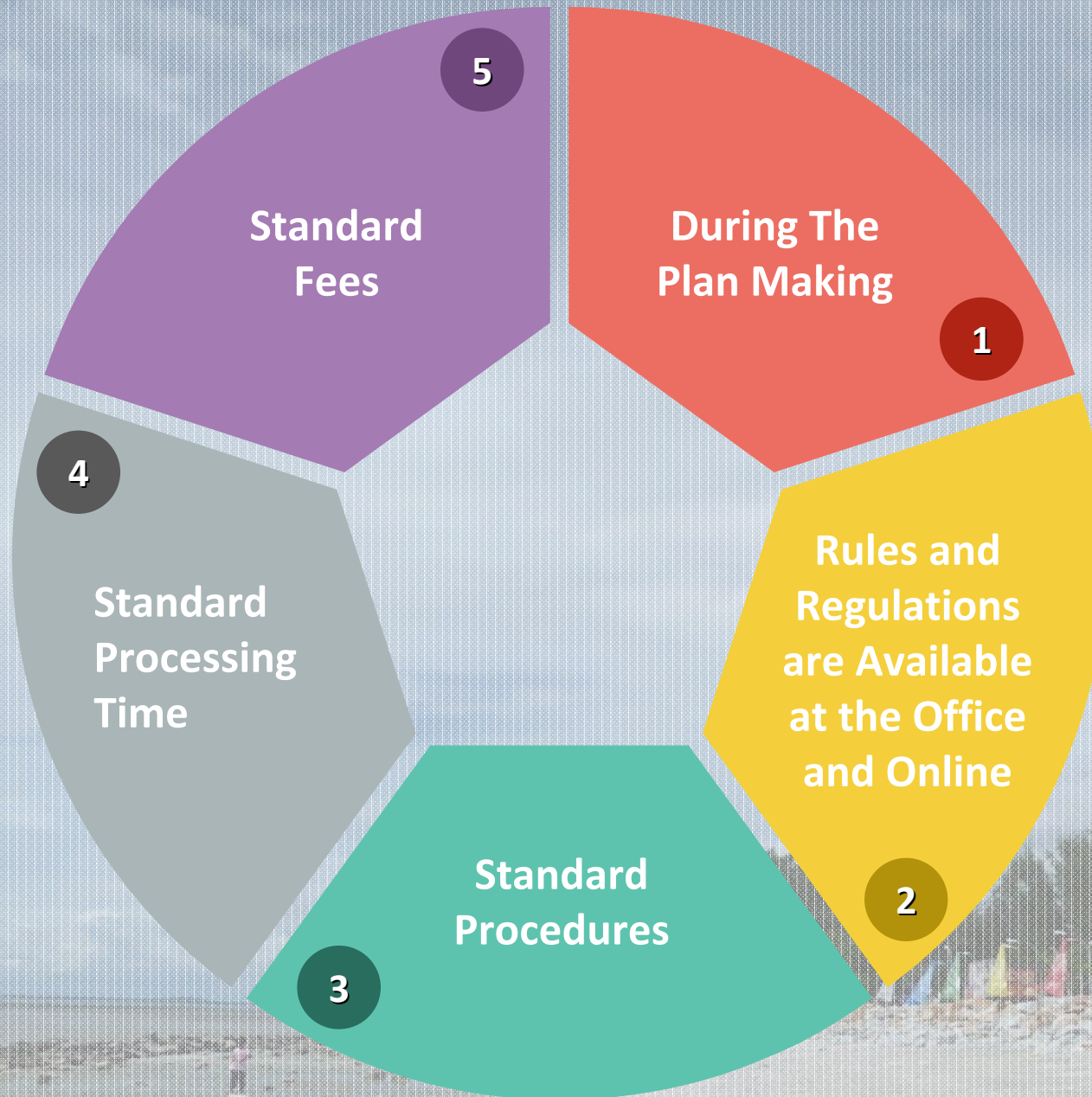


# PROCEDURES OF PROJECT APPROVALS





# THE TRANSPARENCY ISSUE





# PROJECT IMPLEMENTATIONS

**1. Private led developments have been the main engine and trend setter in Selangor**

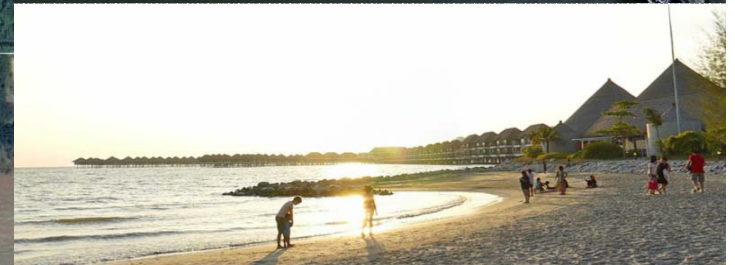
**2. The public sector has continuously improve on process and procedural aspect to ensure sustainable development without stifling growth and creativities**





# PRIVATE LED EXAMPLES

## GOLD COAST SEPANG





# PRIVATE LED EXAMPLES

## PULAU INDAH DEVELOPMENT





# "HOW WE TAKE CARE OF THE NATURE TOGETHER"

## KUALA SELANGOR NATURE PARK

### State Land :

Reserved as Mangrove Forest

### Size:

323.749 hectare

### Descriptions:

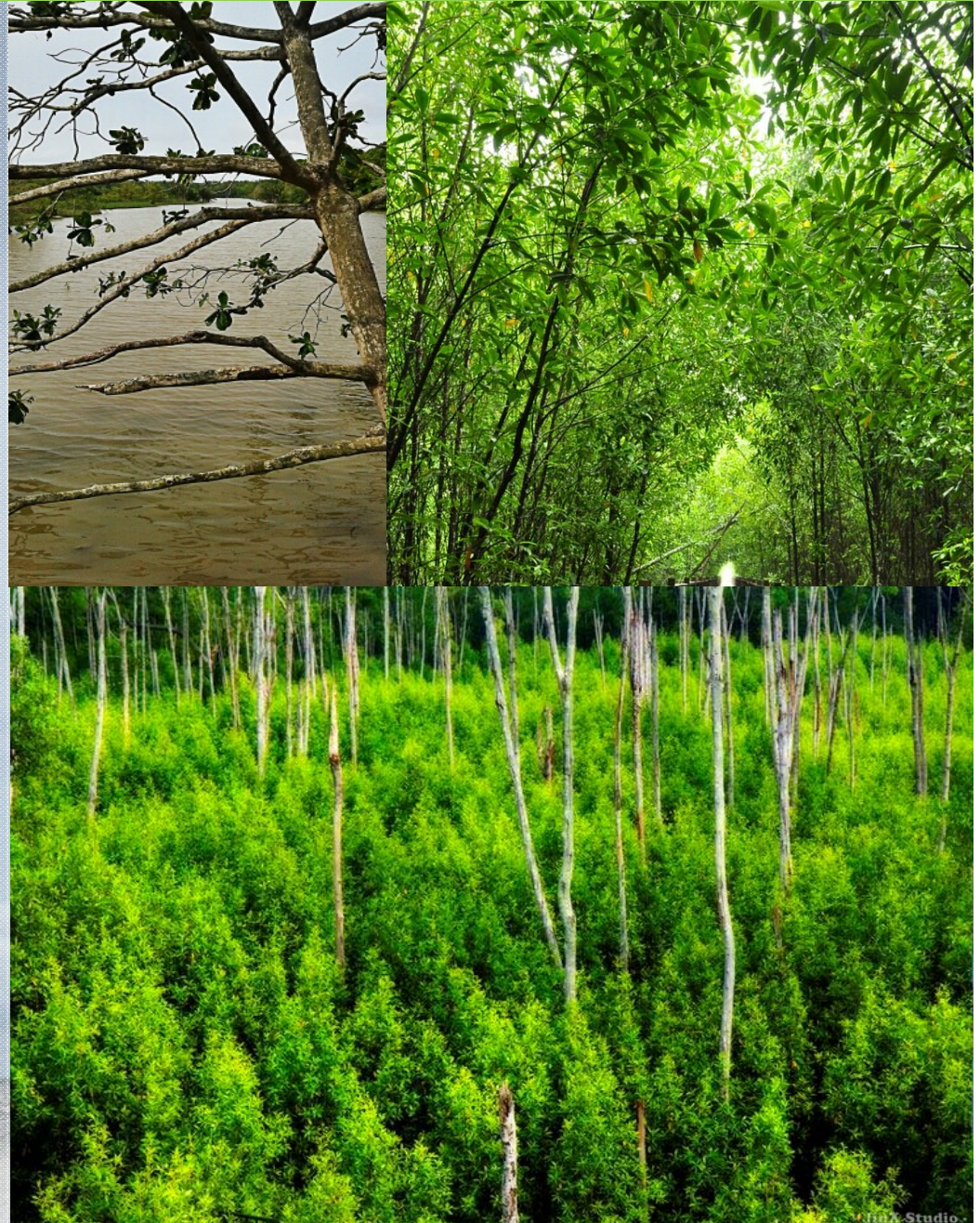
- ✓ Inland secondary forests,
- ✓ Muddy estuaries and mudflats,
- ✓ A brackish lake that is inhabited by wetland animals,
- ✓ Observation tower.

### Care Taker:

Malaysia Nature Society

### Collaborator :

Federal, State, RICOH, private sectors, government sectors, public sectors, NGO's and students.





# PUBLIC PRIVATE COLLABORATIONS

## THE WORLD WETLANDS DAY AT TAMAN ALAM

FEB 2014





## **"HOW WE TAKE CARE OF THE NATURE TOGETHER"**

### **KG KUANTAN FIREFLIES, KUALA SELANGOR**

#### **State Land :**

Reserved as Fireflies Area

#### **Size:**

1,817.35 hectare

#### **Care Taker:**

MDKS

#### **Collaborator :**

Local Residents, TNB, AEON, UKM and Tourism Selangor.





# PUBLIC PRIVATE COLLABORATIONS

"INTERNATIONAL BLUE OCEAN STRATEGY" PROGRAMME  
FEB 2015





## **"HOW WE TAKE CARE OF THE NATURE TOGETHER"**

### PANTAI REMIS

#### **State Land :**

Reserved as Fireflies Conservation Area

#### **Size:**

12.30 hectare

#### **Descriptions:**

A public beach with eating stalls, shellfish markets, playground, public facilities such as toilet

#### **Care Taker:**

MDKS

#### **Collaborator :**

Committee of Sungai Sembilang's Community, CSR, students.





# PUBLIC PRIVATE COLLABORATIONS







# THANK YOU



MAJLIS DAERAH  
KUALA SELANGOR