

Abstract

SESSION 2:

Accelerating Actions for Sustainable Development and Climate Change

WORKSHOP 2.2:

Application of Knowledge Management in Scaling up Partnership Investments in a Blue Economy

Knowledge Management for NGO

Taufiq Alimi
Vice President
Rare
Bogor, Indonesia



Non-Government Organization or NGO relies its credibility on the impact it creates. While NGO works may involve policy advocacy and use rigorous science, it is the impact that matter most. The uber goals of NGOs is on created long lasting or sustainable and measured impacts.

Knowledge management is crucial for NGOs in creating sustainable and measured impacts. Knowledge management helps NGO in designing the measurement of impacts, recording the baseline data and impact data, etc. The lesson learned also facilitated by Knowledge Management and it helps NGO to foster its efficiency. In addition the continuous learning and documentation the learning will allow NGOs to transfer their knowledge on the project and programs to others and therefore will help replication and scaling of the program.

There are numerous factors that influence the design of an effective Knowledge Management System (KMS): management, resources, environment and program. An effective KMS will clearly define how information and knowledge is acquired, processed, transferred/communicated, learned, and internalized/institutionalized. An ideal examples of KMS is medical record of a patient in a hospital, where with limited interaction doctors, nurses pharmacist and other administrative people in hospital could have an effective treatment to the ill patient.

An effective KMS will allow an organization, NGO included, to promote knowledge growth, knowledge communication, and knowledge preservation. Such will help NGOs to accomplish its mission in creating long lasting and measured impacts effectively and efficiently.



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About Taufiq Alimi:

Trained as nuclear engineer, Taufiq Alimi started his career as researcher at the Center for Strategy and Policy Studies (CSPS) in Yogyakarta where he studied environmental aspect of economic development. In 1999 I joined Leadership for Environment and Development (LEAD). LEAD is an international NGO focusing on training mid-career people to promote and implement sustainable development. Taufiq was the Academic Director at this institution. After serving at LEAD, Taufiq joined the Indonesian Ecolabel Institute, better known as Lembaga Ekolabel Indonesia (LEI) to serve as its Executive Director. With this Institute I led the development of standards for sustainable forest management certification, the expansion of certified forest from only 90,000 to 1.6 million hectares in 4 years, and the development of Timber Legality Verification Standard. Taufiq also served as public servant when he was Chairing of the National Forestry Council in 2008-2011 and advising Minister of Forestry of Indonesia. In 2009, he joined Clinton Foundation to serve as its National Coordinator for its Clinton Climate Initiative (CCI) Forestry Program. In this capacity I helped developing carbon projects in Indonesia.

Currently Taufiq is Vice President of Rare Indonesia Program. In Indonesia Rare focuses on implementing Fish Forever. Rare through Fish Forever program aims to promote the implementation of Right Base Fishery Management through implementation of Reserve and TURF in near shore fisheries in Indonesia. It aims to promote sustainability of near shore fisheries, marine ecosystem conservation, improvement of livelihood and to contribute to addressing climate change impacts.