

Abstract

SPECIAL EVENTS:

Blue Economy for Business:
Building an East Asian Seas
Sustainable Business Network

Holcim Indonesia: Environment and CSR Program



Widjayadi

PT Holcim Indonesia

PT Holcim Indonesia Tbk is a public company, majority owned and managed by LafargeHolcim Group, based in Switzerland and the largest cement producer in the world with a total of more than 115,000 employees and operations in more than 90 countries. In Indonesia, the company operates three cement factories in Narogong, West Java, in Cilacap, Central Java, Tuban in East Java and a cement grinding facility in Ciwandan, Banten, with a total combined capacity of 12.5 million tons per year of cement, and more than 2,000 employees.

Holcim Cilacap has proven its performance among the best companies and earned the Highest Rank in Environmental Management and Community Social Responsibility. The company has always put forward the principle of sustainable development, earning awards from the government and the private sector, including PROPER Gold 5 times in a row. Implemented by the Ministry of Environment and Forestry of the Republic of Indonesia, PROPER is based on assessment of measureable performance of environmental management and CSR activity of the company, contributing to the preservation of natural resources, energy conservation, and community development.

In carrying out its businesses, Holcim has a triple bottom line strategy that always integrates social, environmental and economic considerations. In the implementation of its strategy, Holcim always want to give more value to its stakeholders.

One of Holcim's CSR program related to coastal communities is "switch the profession of *Apong* fishing net (fishing with floating net)". Previously, this Apong fishing community installed nets in international shipping lanes, causing conflict and legal trouble. Holcim's CSR program helps to solve the problem by raising awareness within the community about alternative livelihoods and providing the necessary training, coaching and working tools. The program has already benefited 17 community members who are enjoying improved livelihoods, and this success is encouraging others to join.



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Global Targets
Local Benefits

Setting the Sustainable Development Agenda for
the Seas of East Asia beyond 2015

About Widjayadi:

Widjayadi received his Diploma in Chemical Engineering from the Polytechnic Brawijaya University Malang, and currently works at Holcim Indonesia with his last job position as an Environment and Quality Management System Superintendent.