

Abstract

SPECIAL EVENTS:

Blue Economy for Business:
Building an East Asian Seas
Sustainable Business Network

Launching the Blue Economy for Business in East Asia Report

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Blue economy has emerged as a significant potential driver of sustainable economic growth in East Asia. While the discussion has remained largely the domain of government, the private sector is showing more interest in the potential that blue economy holds. Join PEMSEA's Head of Professional Services, Ryan Whisnant, as he presents the findings from the new research report, Blue Economy for Business in East Asia, exploring the history and definition of blue economy, its importance in East Asia, business risks and opportunities across nine blue economy industries and opportunities for collaboration across industries and government.



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Global Targets Local Benefits

Setting the Sustainable Development Agenda for
the Seas of East Asia beyond 2015