

Abstract

SPECIAL EVENTS:

Blue Economy for Business:
Building an East Asian Seas
Sustainable Business Network

Implementation of Environmental Based Community Development for Business Sustainability

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Badak LNG produces an environmentally friendly fuel, Liquefied Natural Gas (LNG), as compared to other fossil fuels. Its plant in Bontang City, Indonesia is located in a rich marine area, including biodiversity of coral reefs and mangroves. Badak LNG believes that by preserving coastal and marine areas, shipping lanes will be prevented from shallowing, sustaining Badak LNG's business processes, including LNG Transport, and ensuring the environmental sustainability of marine areas.

Since Badak LNG was established in 1974, management has continually committed to manage and maintain environmental and community development, most recently through the concept of Creating Shared Value (CSV). The company has carried out activities including more than 45 ha of mangrove plantation, coral reef transplantation using Bio-Reef Technology, and planting of 300-500 reef cages every year. Badak LNG also has a community development program for Grouper Cultivation. Through this program, the company persuades "blast fisherman" to instead cultivate grouper, reducing damage to coral reefs. The company has received numerous awards from government, such as the Indonesia Coastal Award in 2014 from the Ministry of Marine Affairs and Fisheries Republic of Indonesia and PROPER Gold, an Assessment Rating Program of Companies' Performance in Environmental Management, 4 times in a row since 2011 from the Ministry of Environment and Forestry.

Both in the energy business and in the Republic of Indonesia, the sea is the link between industry and stakeholders. Energy supply is a necessity to boost economic growth, both for government and industry. The blue economy, according to Badak LNG, is not only limited to preventing the damage of marine ecosystems, but connects the marine environment to economic and social growth. LNG Shipping, and all business related to energy resources transport through the sea will continue to grow. These activities rely on a safe and healthy marine environment and they can only be sustained by preserving our marine resources.



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Global Targets
Local Benefits

Setting the Sustainable Development Agenda for
the Seas of East Asia beyond 2015

About Yhenda Permana:

Yhenda Permana is the Director and COO of Badak LNG, Indonesia. He has a Senior Gas/LNG Level with 26 years continuous experience in Gas/LNG Industry (14 years experience in various Gas/LNG projects 12 years in LNG Operational, Technical Management, HR and BOD Level), 2 years in EPCC Contractor, and 1 year in aircraft Industries. He depicts strong leadership with a motivational management style and a reputation for effective team building, strong multi cultural interpersonal relation skills, including track record in working with and leading multinational team during the detail EPC and Start Up of Bontang LNG Trains A-D DCS Retrofit and Instrument Upgrade Projects, Trains A-F ESD/EDP Projects., etc. He is culturally sensitive, with a track record smoothly experienced assignment in Aceh and East Kalimantan. A strong believer of personal integrity professionalism and business ethics, he has a track record of successfully surviving in unfavorable business environments in previous projects.