



THE EAST ASIAN SEAS CONGRESS 2015

# Global Targets Local Benefits

**Setting the Sustainable Development Agenda  
for the Seas of East Asia beyond 2015**

**16-21 November 2015 • Danang, Vietnam**



Hosted by the Government of Vietnam,  
organized by the Ministry of Natural Resources and  
Environment of Vietnam (MONRE), Vietnam Administration  
of Seas and Islands (VASI), People's Committee of Danang City,  
Vietnam and Partnerships in Environmental Management  
for the Seas of East Asia (PEMSEA) and supported by  
the Global Environment Facility (GEF) and  
United Nations Development Programme (UNDP).

**A regional event for coastal and ocean managers,  
practitioners, policymakers and scientists,  
as well as representatives from national and  
local governments, NGOs, POs, donor agencies,  
marine-related industries, business sector, academe  
and youth organizations**

## Theme:

### **“Global Targets – Local Benefits: Setting the Sustainable Development Agenda for the Seas of East Asia beyond 2015”**

2015 is a landmark year in the annals of sustainable development targets and achievements. The EAS Congress 2015 will serve as a platform for assessing lessons learned and progress made, scaling up good practices and initiatives towards building an ocean-based blue economy, and mapping new targets and schedule for the East Asian region in accordance with the UN Sustainable Development Goals and other international commitments.

## Objectives:

- Showcase innovative policies, good practices, experiences, and targeted researches that have contributed to sustainable development objectives at local, national and regional levels.
- Provide a platform for organizations and stakeholders in the region to confirm key targets, schedule and partnership opportunities that will contribute to setting the agenda for SDS-SEA implementation beyond 2015.

## Format:

The EAS Congress 2015 will entail a series of panels, presentations, workshops, seminars/learning sessions and roundtable discussions to facilitate exchanges among managers, CEOs, community leaders, scientists and scholars focusing on solutions, and in direct conversation with relevant decisionmakers at the national and local levels.

## Key Features:

- International Conference
- Ministerial Forum
- Youth Forum
- Environmental Exhibition Gallery
- Field Visits
- Vietnam National ICM Forum

## Key Side Events:

- PEMSEA Network of Local Governments (PNLG) Forum
- Roundtable: Investing in a Blue Economy for Conservation and Impact
- Business and the Blue Economy: Building an East Asian Seas Sustainable Business Network
- Seminar on Recent Developments and Trends in Oil Preparedness, Response and Compensation
- Technical and Policy Workshop on Sustainable Nutrient Management
- 2nd International Training Program on Ecosystem Valuation and its Application in Marine Spatial Planning and Management
- Launch of the Regional Knowledge Management Platform on Coastal and Ocean Governance
- 9th Annual NCP Meeting on the Implementation of the Framework Programme for Joint Oil Spill Preparedness and Response in the GOT



### **Fifth Ministerial Forum**

The Fifth Ministerial Forum will review and assess the status of the SDS-SEA targets that were adopted during the Second Ministerial Forum in 2006. Building on the accomplishments and priorities of the countries, the Ministerial Forum will map out the direction of PEMSEA beyond 2015, including an updated regional marine strategy and post-2015 targets.



### **4th EAS Youth Forum**

Fourth EAS Youth Forum (YF4) theme: “Charting the Future We Want: Engaging Young Champions for the Ocean Beyond 2015.”


The YF4 will feature “best practices” lectures, peer-to-peer learning discussions, interaction with experts and successful young leaders in the business, science and political sphere, and teambuilding/creative sessions designed to build the next generation of young champions for the ocean in the region.



### **Vietnam National ICM Forum**

The Vietnam National ICM Forum will review the evolution of ICM practices in Vietnam over the past 2 decades and identify areas for strengthening and good practices that can be utilized in scaling up ICM and in rolling out the implementation of the Vietnam National ICM Strategy to 2020 and Vision to 2030; discuss the convergence of various coastal management-related efforts, including complementation of the Sustainable Development Strategy for the Seas of East Asia (SDS-SEA) targets with the priorities and targets of the National ICM Strategy to 2020 and Vision to 2030; and discuss the various components of the National ICM Strategy and proposed measures for implementation.

## Global Targets — Local Benefits: Setting the Sustainable Development Agenda for the Seas of East Asia beyond 2015

International Conference Sessions		Provisional list of workshops/seminars
	<b>Session 1:</b> <b>A Decade of Partnerships in Sustainable Development of the Seas of East Asia: Synergies and Achievements</b>	<p>This session explores the progress and achievements in coastal and ocean governance since the signing of the Putrajaya Declaration adopting the Sustainable Development Strategy for the Seas of East Asia (SDS-SEA) in 2003 and explores new challenges and international commitments, and their impact on important coastal and ocean sectors and economies in the region.</p> <p><b>Session 1.1: Managing Risks in Climate Change and Disasters in the Seas of East Asia</b>  <b>Session 1.2: Maritime Sector Contributions to a Blue Economy for the Seas of East Asia</b>  <b>Session 1.3: Coastal and Ocean Governance in the Seas of East Asia: From Nation to Region</b></p>
	<b>Session 2:</b> <b>Accelerating Actions for Sustainable Development and Climate Change</b>	<p>This session will review best practices and lessons learned in addressing issues such as climate change adaptation, biodiversity conservation, marine pollution and waste management, food security, alternative livelihoods and water use conservation and management through the application of integrated coastal management (ICM).</p> <p><b>Session 2.1 A: Scaling up ICM: Innovations and Impacts at Local, National and Regional levels</b>  <b>Session 2.1 B: Good Practices, Innovation and Impacts in ICM Applications in Japan</b>  <b>Session 2.2: Application of Knowledge Management in Scaling Up Partnership Investments in Sustainable Development and a Blue Economy</b>  <b>Session 2.3: Valuation of Coastal Ecosystem Services and Benefits and Coastal Use Zoning Tools for Better Planning and Implementation</b></p>
	<b>Session 3:</b> <b>From Vision to Reality: Aligning the Global Agenda with Local Benefits</b>	<p>This session will focus on ways and means of addressing issue-specific and region-wide objectives and action programs beyond 2015 under the updated SDS-SEA, UN Sustainable Development Goals (SDGs), the Aichi Biodiversity Targets, and other international commitments.</p> <p><b>Session 3.1: Matching the Societal Aspiration for a Blue Ocean through Public-Private Partnerships</b>  <b>Session 3.2: Future of Coastal Cities</b>  <b>Session 3.3: Blue Economy Development: Where are we now? Where are we headed?</b></p>

### Congress At A Glance

Pre-Congress Events	
<b>8 November 2015</b>	
	Arrival of PEMSEA Secretariat
<b>9-14 November 2015</b>	
	Final review of preparations and venue inspections (PEMSEA, DANANG, VASI/MONRE, Events Co.)
<b>15 November 2015</b>	
	Arrival of EAS Congress delegates and YF delegates (including Chairs, Co-Chairs, Panelists, Presenters)
	Exhibit set up
	Dry run for Opening Ceremony
Congress Proper	
<b>16 November 2015</b>	
	Arrival of EAS Congress delegates
0800 – 1800	EAS Congress registration
0800 – 1400	Exhibit set up (Furama Ballroom Lobby and Foyer)
0830 – 1500	2nd International Training Program on Ecosystem Valuation and its Application in Marine Spatial Planning and Management
1000 – 1130	Briefing for Chairs, Panelists, Resource speakers and Paper presenters (Furama Hotel Gallery 1 and 2)
1600 – 1930	EAS Congress Opening Ceremony, Welcome Reception and Opening of the Exhibition (Furama Grand Ballroom 1,2 and 3)





**19 November 2015**

0900 – 1800	Exhibition (Furama Ballroom Lobby and Foyer)						
0900 – 1000	Plenary: Keynote and Panel Discussion Speaker: <b>Mr. Charles Goddard</b> , Editorial Director, The Economist Asia Pacific (Furama Grand Ballroom 1, 2 and 3)						
1000 – 1030	Coffee Break						
	ROOM/AREA (Ballroom 1)	ROOM/AREA (Gallery 1 & 2)	ROOM/AREA (Ballroom 2)	ROOM/AREA (Non Nuoc 1 & 2)	ROOM/ AREA	ROOM/AREA (Gallery 3 & 4)	ROOM/AREA (Ballroom 3)
1030 – 1230	<b>Session 1:3 (Part 2)</b> Coastal and Ocean Governance in the Seas of East Asia: From Nation to Region	<b>Session 2:3</b> Valuation of Coastal Ecosystem Services and Benefits and Coastal Use Zoning Tools for Better Planning and Implementation	<b>Session 3:2</b> Future of Coastal Cities	<b>Session 3:3</b> Blue Economy Development: Where are we now? Where are we headed?	YF	Business and the Blue Economy: Building an East Asian Seas Sustainable Business Network	Vietnam National ICM Forum
1230 – 1400	Lunch Break						
1400 – 1600	<b>Session 1:3 (Part 2)</b>	<b>Session 2:3</b>	<b>Session 3:2</b>	<b>Session 3:3</b>	YF	Business and the Blue Economy: Building an East Asian Seas Sustainable Business Network	Vietnam National ICM Forum
1600 – 1615	Coffee Break						
1615 – 1700	<b>Session 1:3 (Part 2)</b>	<b>Session 2:3</b>	<b>Session 3:2</b>	<b>Session 3:3</b>	YF	Business and the Blue Economy: Building an East Asian Seas Sustainable Business Network	Vietnam National ICM Forum
1700 – 1800	Workshop Conclusions and Recommendations	Workshop Conclusions and Recommendations	Workshop Conclusions and Recommendations	Workshop Conclusions and Recommendations		Workshop Conclusions and Recommendations	Workshop Conclusions and Recommendations
1800 – 2000	Partnership Night (Ministers and All Participants) (VinPearl Hotel)						

**20 November 2015**

0830 – 0900	Assembly of Ministers	
Pre-ceremony	Performance/special presentation	
0900 – 1100	Closing Ceremony of the International Conference (Furama Grand Ballroom 1,2 and 3)	
1200 – 1400	Ministerial Lunch and Interaction with Key Stakeholders	
1400 – 1735	Ministerial Forum Proper (Furama Ocean Ballroom)	PNLG Forum (Vinpearl Hotel)
1735 – 1800	Press Conference (Gallery 1 and 2)	
1800 – 2000	Ministerial Banquet (Ministers and VIPs)	PNLG Banquet
	Exhibit Egress (Furama Ballroom Lobby and Foyer)	

**21 November 2015**

0900 – 1700	Field Visit (All)
1800 – 2000	Farewell Event (Furama beachfront)

Note: Schedule of activities is still subject to change

## Values of the Congress

- A premier international conference on coastal and ocean governance and management with a focus on the East Asian Seas region
- An interactive information marketplace
- A Partnership Hub
- A monitoring, assessment and planning event for the sustainable development of coasts and oceans



**For further information, please contact:**

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